

WAYS TO PURCHASE:

- **OAKLEY.COM (free shipping)**  
Free shipping code: YAJG8 (apply at checkout)

- **1.888.708.8859 (free shipping)**  
Monday – Friday 6:00am – 8:00pm PT  
Saturday 6:00am – 4:00pm, Sunday 7:00am – 4:00pm PT

**YOUR ORDER** Standard delivery takes 5-7 business days. Express delivery available. **SALES TAX** By law, we must charge sales tax on shipments to California residents. Sales tax does not apply to shipping charges.

**RETURNS AND EXCHANGES** If you are not completely satisfied with an item purchased directly from Oakley you may return it for a credit or exchange. Before returning a product, please call 888.708.8847 for further instructions.

- **VISIT AN OAKLEY AUTHORIZED DEALER**  
Maps to this and other locations: [OAKLEY.COM/retail](http://OAKLEY.COM/retail). Locations by phone: 866.881.5861

- **VISIT OUR OAKLEY STORES**  
Maps to this and other locations: [OAKLEY.COM/ostore](http://OAKLEY.COM/ostore). Locations by phone: 866.881.5861



OAKLEY, INC.  
ONE ICON  
FOOTHILL RANCH CA 92610

PRSRT STD  
U.S. Postage  
**Paid**  
OAKLEY

32-570 ©2005 [www.oakley.com](http://www.oakley.com)  
Lexan® is a registered trademark of General Electric Co.  
Windows® is a registered trademark of Microsoft Corporation, Inc.  
Mac® is a registered trademark of Apple Computer, Inc.  
® indicates registration in the U.S. and certain other countries.





MATTE BLACK 128MB /  
BLACK IRIIDIUM (05-151)  
\$395



WHITE CAMO 128MB /  
BLACK IRIIDIUM (05-155)  
\$395



ROOTBEER 128MB /  
BRONZE (05-153)  
\$395



TORTOISE 256MB /  
GOLD IRIIDIUM POLARIZED (05-152)  
\$495



NIGHT CAMO 256MB /  
BLACK IRIIDIUM POLARIZED (05-154)  
\$495



RED CAMO 256MB /  
BLACK IRIIDIUM POLARIZED (12-683)  
\$545 (LIMITED EDITION)



**OAKLEY THUMP™**  
Matte Black 256MB / Black Iridium Polarized (05-150)  
\$495



OAKLEY THUMP™ is the world's first digital music eyewear. No more wires. Just high-performance optics forged with an integrated, state-of-the-art digital audio engine. Listen to music virtually anywhere. Change the way you see and hear the world. OAKLEY THUMP comes in seven color combinations and two types: a 128MB version and a 256MB version with Oakley's premium polarized lenses.

OAKLEY THUMP is the ultimate addition to your digital music collection. A high speed USB connection lets you transfer songs quickly and easily. The fully integrated design delivers over 60 tracks of head-thumping music directly to your brain without cables or wires. Best of all, your favorite tunes are played from something you're already wearing. So forget about bulky equipment dangling from your body and shackling your every move. OAKLEY THUMP is a revolution in portable music. No strings attached.

- TOTAL MUSIC FREEDOM with no wires or cords that dangle and tangle, and no separate components to get in the way
- ACOUSTIC FIDELITY of pure, digitally optimized sound
- ADAPTABILITY of floating speakers with 3-way positioning so you can control the balance of music and ambient noise
- ENDURANCE of a six-hour battery
- CONVENIENCE of flip-up speakers for when you need to grab a call or have a conversation, plus flip-up lenses to continue listening to music indoors or in low light
- VERSATILITY of Windows® and Mac® compatibility with a simple USB connection, plus the ability to store and transport virtually any computer file and still listen to your music
- DURABILITY of a fully integrated audio system that can go where bulky and fragile disk-based players can't go
- INTUITIVE CONTROLS that let you switch songs and change volume instantly, and choose between sequential song playback or random shuffle
- CLARITY AT ALL ANGLES OF VISION with patented XYZ Optics®
- 100% UV FILTERING with Plutonite® lens material





ANA BEATRIZ BARROS

(shown left) **CROSSHAIR** Chrome / VR28 Black Iridium (05-815) \$130



SILVER /  
DARK GREY (05-812)  
\$120



WHITE /  
G30 (05-813)  
\$130



MATTE BLACK /  
BLACK IRIDIUM POLARIZED (12-848)  
\$180

### **CROSSHAIR™**

- DURABILITY AND COMFORT of ultra-lightweight C-5™ frame material
- CLARITY AT ALL ANGLES OF VISION with patented XYZ Optics®
- MAXIMIZED PERIPHERAL VIEW with raked-back lens contouring
- SECURE FIT with soft Unobtainium® that increases grip with perspiration
- IMPACT PROTECTION that meets ANSI Industrial Standards for lenses
- 100% UV FILTERING with Plutonite® lens material

**CROSSHAIR**  
Matte Black / Black/Clear Gradient (05-816)  
\$130

**WHISKER™**  
Platinum / Gold Iridium (05-717)  
\$145

BLACK /  
BLACK IRIIDIUM (05-715)  
\$145

PEWTER /  
BLACK IRIIDIUM POLARIZED (12-849)  
\$195

BROWN /  
BRONZE POLARIZED (12-850)  
\$185

**WHISKER™**

- FLEXIBLE FIT of Oakley's thinnest wire frame
- DURABILITY AND COMFORT of ultra-lightweight C-5™ frame material
- CLARITY AT ALL ANGLES OF VISION with patented XYZ Optics®
- SECURE FIT with soft Unobtainium® that increases grip with perspiration
- IMPACT PROTECTION that meets ANSI Industrial Standards for lenses
- 100% UV FILTERING with Plutonite® lens material

**HATCHET**  
Pewter / Black Polarized (12-828)  
\$305

MERCURY /  
TI CLEAR (05-881)  
\$250

BROWN /  
TITANIUM IRIIDIUM (05-882)  
\$260

RAW /  
ICE (05-889)  
\$250

X-METAL /  
BLACK IRIIDIUM POLARIZED (12-687)  
\$435

CARBON /  
BLACK IRIIDIUM (04-137)  
\$375

PLASMA /  
GOLD IRIIDIUM (04-138)  
\$375

**ROMEO II**  
Polished / Titanium Iridium (04-139)  
\$385

**HATCHET™**

- COMFORT AND DURABILITY of ultra-lightweight O-Luminum alloy
- CLARITY AT ALL ANGLES OF VISION with patented XYZ Optics®
- ADAPTABLE FIT with custom-engineered spring hinges
- SECURE FIT with soft Unobtainium® that increases grip with perspiration
- IMPACT PROTECTION that exceeds ANSI Industrial Standards
- 100% UV FILTERING with Plutonite® lens material

**ROMEO® II**

- RUGGED DURABILITY of lightweight titanium alloys
- CLARITY AT ALL ANGLES OF VISION with patented XYZ Optics®
- UNOBSTRUCTED VIEW via open-edge lens design
- COMFORTABLE, SECURE FIT with soft Unobtainium® that increases grip with perspiration
- IMPACT PROTECTION that exceeds ANSI Industrial Standards
- 100% UV FILTERING with Plutonite® lens material

**OAKLEY.COM**

06



(shown right) **GASCAN** MATTE BLACK / BLACK IRIIDIUM POLARIZED (12-856) \$180



**GASCAN**  
Matte Black / Black Iridium Polarized (12-856)  
\$180

- COMFORT AND DURABILITY of lightweight, stress-resistant O Matter® frame material
- CLARITY AT ALL ANGLES OF VISION with patented XYZ Optics®
- EXTENDED PERIPHERAL VISION via lens contouring
- OPTICAL PERFORMANCE that exceeds ANSI Industrial Standards
- ENHANCED SIDE PROTECTION against sun, wind and impact
- 100% UV FILTERING with Plutonite® lens material
- POLARIC ELLIPSOID lens geometry

**07** **OAKLEY.COM**





**BOTTLECAP™**

- COMFORTABLE FIT on small and medium-size faces
- CLARITY AT ALL ANGLES OF VISION with patented XYZ Optics®
- DURABILITY of lightweight O Matter® frame material
- IMPACT PROTECTION that exceeds ANSI Industrial Standards for lenses.
- 100% UV FILTERING with Plutonite® lens material

**BOTTLECAP**  
Polished Black / Ice (03-454)  
\$105



ROOTBEER /  
BRONZE (03-455)  
\$95

CRYSTAL BLACK /  
BLACK IRIDIUM (03-458)  
\$105

TORTOISE /  
GOLD IRIDIUM POLARIZED (12-853)  
\$150



**RIDDLE™**

- EXTENDED PERIPHERAL VIEW with Polarc Ellipsoid™ lens geometry
- CLARITY AT ALL ANGLES OF VISION with patented XYZ Optics®
- COMFORT of lightweight O Matter® frame material
- DURABILITY of sculpturally-integrated hinges with C-5™ alloy mechanisms
- IMPACT PROTECTION that exceeds ANSI Industrial Standards for lenses
- 100% UV FILTERING with Plutonite® lens material

**RIDDLE**  
Tortoise / Bronze Polarized (12-851)  
\$200



POLISHED BLACK /  
BLACK IRIDIUM (05-906)  
\$130

WHITE /  
BLACK/CLEAR GRADIENT (05-905)  
\$130

09

OAKLEY.COM



(shown right) **DARTBOARD** White Camo / Ti Clear (05-110) \$140



**DARTBOARD™**

- MAXIMIZED FIELD OF VIEW via rimless single-lens design
- CLARITY AT ALL ANGLES OF VISION with patented XYZ Optics®
- UNIQUE AESTHETICS of MIM stainless steel temple lugs, plus option of icon or script logo accents
- ALL-DAY COMFORT of lightweight, durable architecture
- IMPACT PROTECTION that exceeds ANSI Industrial Standards
- 100% UV FILTERING with Plutonite® lens material

**DARTBOARD**  
Polished Black / Black Iridium (05-112)  
\$130

**DARTBOARD**  
DARTBOARD

WHITE CAMO /  
TI CLEAR (05-110)  
\$140

MATTE BLACK /  
GREY POLARIZED (12-827)  
\$130

BROWN TORTOISE /  
GOLD IRIIDIUM POLARIZED (12-821)  
\$230

**DARTBOARD L**

POLISHED BLACK /  
BLACK IRIIDIUM (05-115)  
\$135







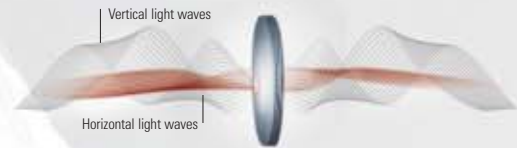
# OAKLEY POLARIZED TECHNOLOGY 101

**What causes glare?** Light travels in waves that roll at every angle. When sunlight bounces off flat surfaces like pavement, snow or water, the waves align. The result is a powerful wave of glare that can be 10 times brighter than normal light.

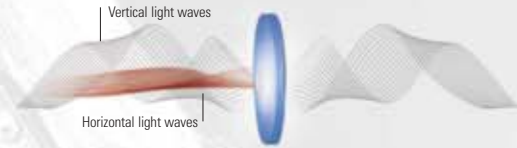
**How is glare blocked?** Thin filters called “polarizers” are added to sunglass lenses to block glare. These filters are thin and delicate, like sheets of film. Getting the filter into the lens is difficult. Some manufacturers sandwich the filter between lens layers by applying adhesive, but that reduces optical clarity. Other manufacturers sandwich the filter between lens layers and press it over contoured forms with heat, but that causes optical distortion.

**What makes Oakley better?** Oakley solved the problem by developing a liquid fusion technology. The filter is combined with the lens while the lens material is still in its liquid stage. This creates bonding at the molecular level, eliminating the need for adhesives. And with no need to heat the lens or press it in molds, the delicate polarizing filter is never damaged or distorted. That’s why Oakley polarized lenses offer the highest level of optical performance.

## CONVENTIONAL TECHNOLOGY



## OAKLEY TECHNOLOGY



## NBS DEFINITION PATTERN TEST

### OTHERS



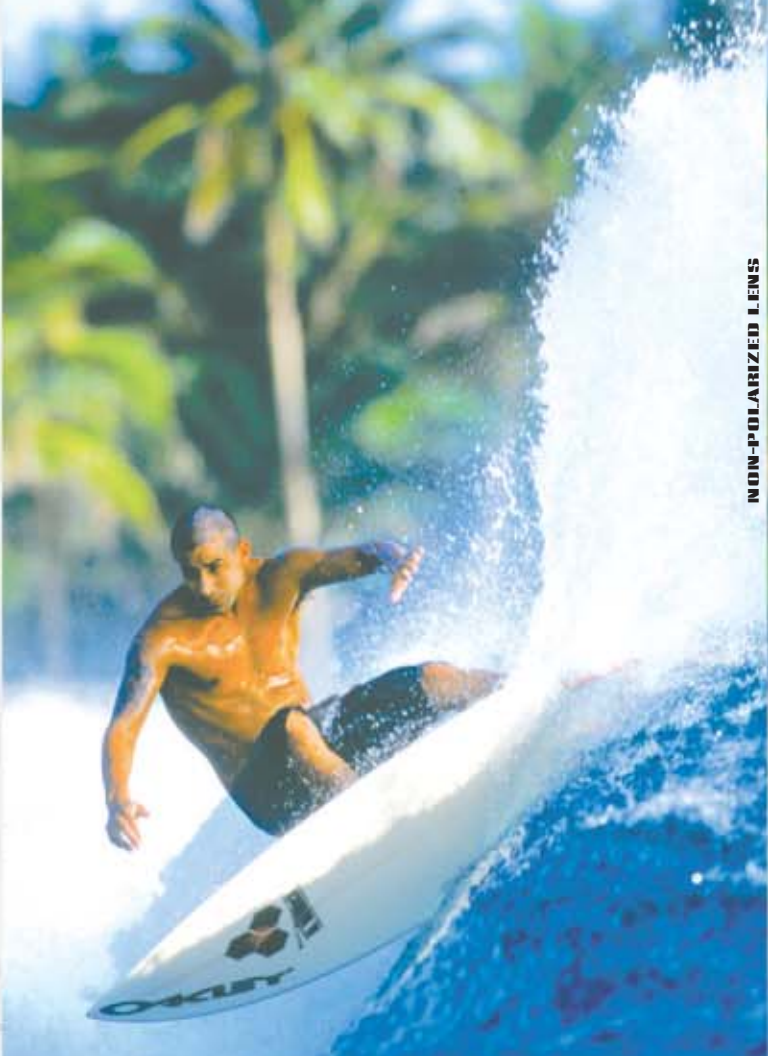
- Polarized Sample 8
- 20 lines resolution
- .43d Prismatic Power

### OAKLEY

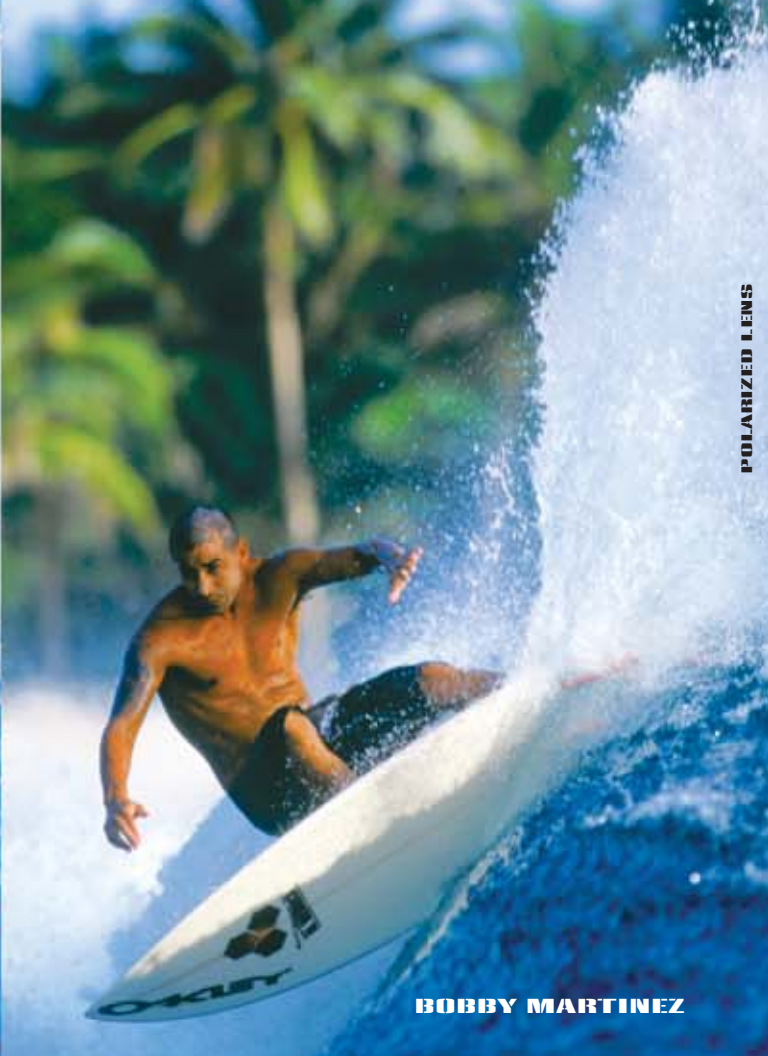


- Polarized Sample 21
- 48 lines resolution
- .12d Prismatic Power

\*Reprinted from Private Pilot Magazine, September 2003



NON-POLARIZED LENS



POLARIZED LENS

BOBBY MARTINEZ





ZERO S



CRYSTAL BLACK /  
BLACK IRIDIUM (05-310)  
\$115



DARK AMBER /  
GOLD CLEAR IRIDIUM (05-311)  
\$115



ZERO



PLASMA /  
BRONZE (05-287)  
\$105



DARK GREY /  
BLACK IRIDIUM (05-286)  
\$115

## ZERO™

- MAXIMIZED FIELD OF VIEW via rimless single-lens design
- CLARITY AT ALL ANGLES OF VISION with patented XYZ Optics®
- COMFORT AND DURABILITY of lightweight O Matter® frame material
- SECURE FIT with soft Unobtainium® that increases grip with perspiration
- IMPACT PROTECTION that exceeds ANSI Industrial Standards for lenses
- 100% UV FILTERING with Plutonite® lens material



**ZERO**  
Matte Black / G30 Persimmon (05-284)  
\$115

**M FRAME**  
Matte Black / Amber Polarized Strike (09-237)  
\$190

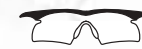


## M FRAME®

- COMFORT AND DURABILITY of lightweight O Matter® frame material
- ADAPTABILITY of interchangeable lens design with multiple lens shape options
- EXTENDED PERIPHERAL VIEW with Polaric Ellipsoid™ lens geometry
- CLARITY AT ALL ANGLES OF VISION with patented XYZ Optics®
- SECURE FIT with interchangeable Unobtainium® components that increase grip with perspiration
- IMPACT PROTECTION that exceeds ANSI Industrial Standards
- 100% UV FILTERING with Plutonite® lens material



SWEEP®



HYBRID®



STRIKE®



HEATER®



JET BLACK /  
GREY POLARIZED



ROOTBEER /  
GOLD IRIDIUM POLARIZED

LIGHT /  
BLACK IRIIDIUM POLARIZED (12-830)  
\$250

BROWN /  
GOLD IRIIDIUM POLARIZED (12-832)  
\$250

BLACK CHROME /  
BLACK/CLEAR GRADIENT (05-872)  
\$180

**WHY™ 8.0**

- EXTENDED FIELD OF VIEW via rimless lens architecture
- DURABILITY AND COMFORT of ultra-lightweight C-5™ frame material
- CLARITY AT ALL ANGLES OF VISION with patented XYZ Optics®
- SECURE FIT with soft Unobtainium® that increases grip with perspiration
- IMPACT PROTECTION that meets ANSI Industrial Standards for lenses
- 100% UV FILTERING with Plutonite® lens material

**WHY 8.0**  
Polished / Ti Clear (05-876)  
\$190

MATTE BLACK /  
BLACK/CLEAR GRADIENT (05-891)  
\$180

BROWN /  
BRONZE POLARIZED (05-871)  
\$240

**WHY™ 8.2**

- EXTENDED FIELD OF VIEW via rimless lens architecture
- DURABILITY AND COMFORT of ultra-lightweight C-5™ frame material
- CLARITY AT ALL ANGLES OF VISION with patented XYZ Optics®
- SECURE FIT with soft Unobtainium® that increases grip with perspiration
- IMPACT PROTECTION that meets ANSI Industrial Standards for lenses
- 100% UV FILTERING with Plutonite® lens material

**WHY 8.1**  
Black Chrome / Bronze Polarized (12-831)  
\$240

LIGHT /  
BLACK IRIIDIUM (05-879)  
\$180

MATTE BLACK /  
BLACK POLARIZED (12-829)  
\$250

**WHY 8.1**  
Black Chrome / Black Iridium (05-873)  
\$180

**WHY™ 8 LENS SHAPES**

WHY 8.0

WHY 8.1

WHY 8.2

**WHY™ 8.1**

- EXTENDED FIELD OF VIEW via rimless lens architecture
- DURABILITY AND COMFORT of ultra-lightweight C-5™ frame material
- CLARITY AT ALL ANGLES OF VISION with patented XYZ Optics®
- SECURE FIT with soft Unobtainium® that increases grip with perspiration
- IMPACT PROTECTION that meets ANSI Industrial Standards for lenses
- 100% UV FILTERING with Plutonite® lens material

**WHY 8.2**  
Black Chrome / Black Iridium (05-873)  
\$180

**OAKLEY.COM**

18





## OAKLEY RX TECHNOLOGY 101

**SUPERIOR CLARITY** from 3-D digital mapping that produces custom ground lenses from Oakley Plutonite®, the most optically pure material available in prescription eyewear • **UNRIVALED COMFORT** with our lightweight lens material and the precision of our unique Three-Point Fit, combined with the soft grip of Unobtainium® on select models • **MAXIMIZED CONTRAST AND MINIMIZED GLARE** with rich non-fading colors and optional Iridium® lens coatings that tune transmission for any light condition • **UNBEATABLE UV PROTECTION** built into every lens — it's not a thin surface coating that can become scratched — and it blocks 100% of all UVA, UVB, UVC and harmful blue light • **UNSURPASSED IMPACT PROTECTION** that exceeds ANSI Industrial Standards

### PRESCRIPTION OPTICS

Oakley Rx technology uses a 3-D mapping system to custom grind each prescription lens. By achieving precise coordination between the eye and the entire lens surface, our technology offers the widest possible field of clarity.

Oakley Rx corrective lenses are available for most Oakley and non-Oakley frames. They can even be fitted into our performance sunglass frames that use raked-back contours to maximize peripheral vision and side protection. We also engineer durable, lightweight ophthalmic-specific frames that offer the widest possible range of visual correction.

### RX LENS OPTIONS

All Oakley corrective lenses are made of pure Plutonite®, a lightweight and durable material that inherently blocks 100% of ultraviolet light, not just UVA and UVB. Lenses are available in 19 different color options, and our Color Inherent Technology ensures the hues never fade. You can choose optional Iridium® lens coatings or even clear lenses with anti-reflective coating. We also offer the most technically advanced progressive lenses on earth and the best polarized lenses on the planet.



(shown left) HOLLOWPOINT 2.0 Polished Black

HOLLOWPOINT 2.0  
Polished Brown  
11-867

POLISHED BLACK

POLISHED MERCURY

BRUSHED CHROME

**HOLLOWPOINT™ 2.0**

- COMFORTABLE, FLEXIBLE FIT with durable, ultra-lightweight O Metal frame material
- EXTENDED FIELD OF VIEW via open-edge lens architecture
- OPTIMIZED RANGE OF VISUAL CORRECTION via ophthalmic-specific design
- SECURE FIT with soft Unobtainium® that increases grip with perspiration
- STYLING CHOICES of two optional lens shapes in Hollowpoint family

OAKLEY.COM 22





**BLENDER 2.0**  
Black Chrome / Black  
11-853



GUNMETAL /  
GREY



BROWN /  
TORTOISE

## BLENDER™ 2.0

- DURABILITY AND COMFORT of lightweight C-5™ alloy and O Matter® frame material
- OPTIMIZED RANGE OF VISUAL CORRECTION via ophthalmic-specific design
- SECURE FIT with soft Unobtainium® that increases grip with perspiration
- STYLING CHOICES of two optional lens shapes in Blender family

## JACKKNIFE™ 4.0

- COMFORTABLE, FLEXIBLE FIT with durable, ultra-lightweight O Metal frame material
- EXTENDED FIELD OF VIEW via open-edge lens architecture
- OPTIMIZED RANGE OF VISUAL CORRECTION via ophthalmic-specific design
- SECURE FIT with soft Unobtainium® that increases grip with perspiration
- STYLING CHOICES of two optional lens shapes in Jackknife family



POLISHED BROWN



POLISHED BLACK



PEWTER

**JACKKNIFE 4.0**  
Polished Mercury  
11-864



**CROWBAR**  
BLUE/CLEAR FADE / BLUE (01-683)  
\$60

## **CROWBAR™ MX**

- UNSURPASSED COMFORT of triple-layer face foam with moisture wicking, plus outriggers for distributed strap pressure (optimized for use with most helmets)
- OPTIMAL FIT of new half mask / nose guard
- MAXIMIZED VISIBILITY via new wide-angle frame architecture
- OPTICAL CLARITY of scratch resistant Lexan® lens material
- DURABILITY AND PROTECTION of lightweight, flexible urethane frame
- REDUCED GLARE via interior surface texturing
- SECURE FIT of non-slip silicone treatment on strap
- IMPROVED AIR FLOW via new strap positioning geometry
- MAXIMIZED OPTICAL PERFORMANCE of laminated tear-off system (7 pack included)
- ANTI FOG lens treatment system (clear only)



METALLIC RED /  
CLEAR (01-678)  
\$60



ANTI FREEZE /  
CLEAR (01-682)  
\$60



METALLIC SILVER /  
BLUE (01-679)  
\$60



ORANGE PEEL /  
CLEAR (01-681)  
\$60



WHITE /  
CLEAR (01-684)  
\$60



LEMON PEEL /  
CLEAR (01-680)  
\$60



**JAMES STEWART**