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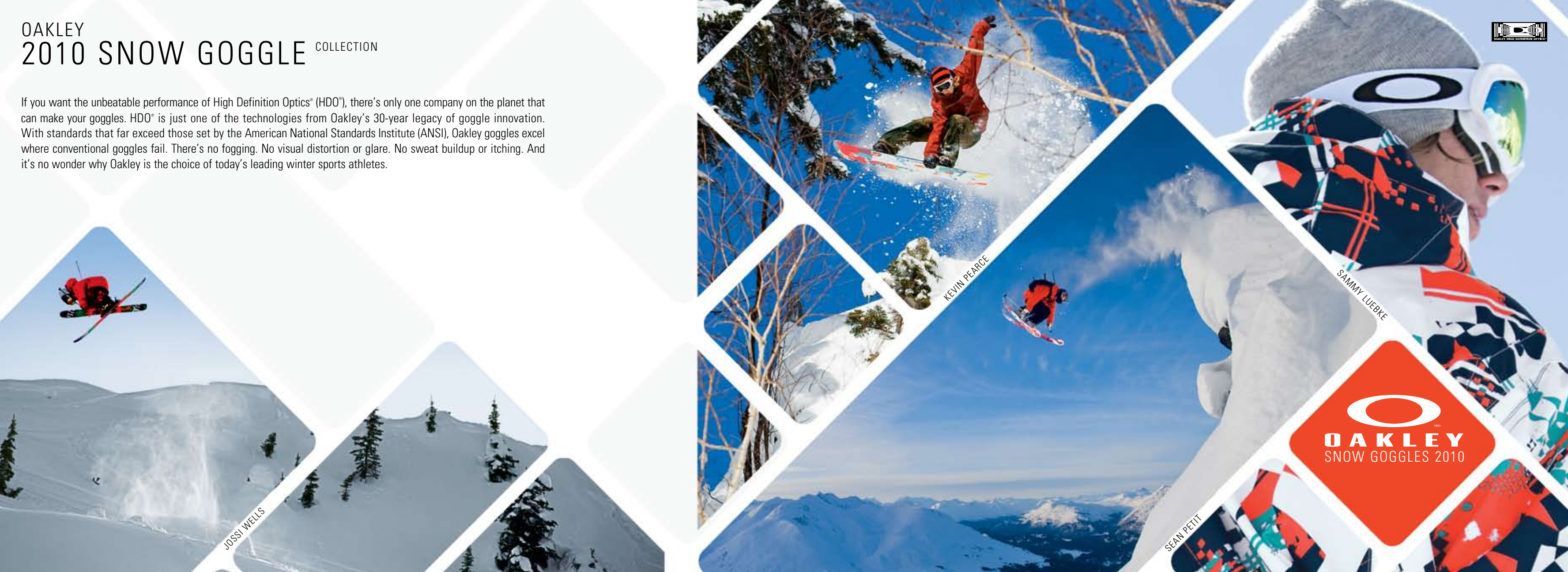
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OAKLEY
2010 SNOW GOGGLE COLLECTION

If you want the unbeatable performance of High Definition Optics® (HDO®), there's only one company on the planet that can make your goggles. HDO® is just one of the technologies from Oakley's 30-year legacy of goggle innovation. With standards that far exceed those set by the American National Standards Institute (ANSI), Oakley goggles excel where conventional goggles fail. There's no fogging. No visual distortion or glare. No sweat buildup or itching. And it's no wonder why Oakley is the choice of today's leading winter sports athletes.



JOSSI WELLS

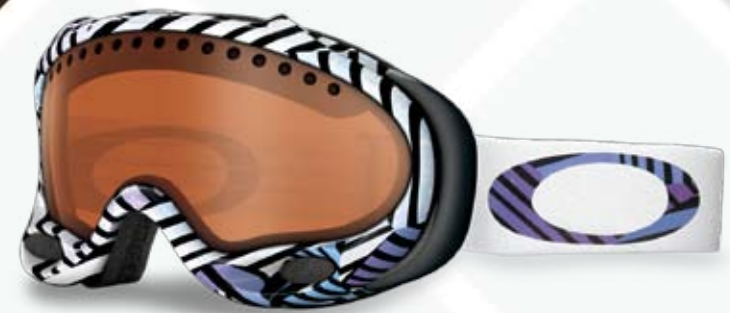
KEVIN PEARCE

SAMMY LUEBKE

SEAN PETIT



OAKLEY
SIGNATURE SERIES



SHAUN WHITE
A FRAME®: ILLUSION STRIPES



SHAUN WHITE
A FRAME®: RED ILLUSION STRIPES



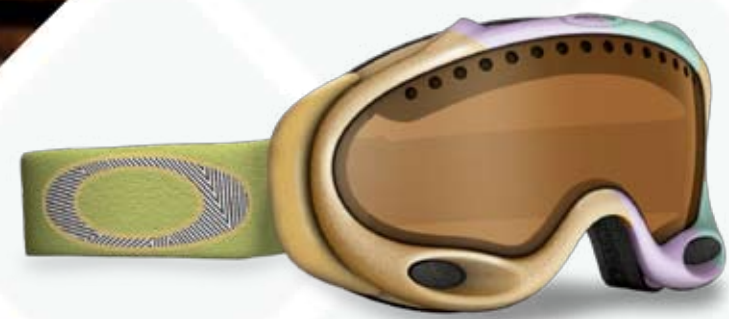
TERJE HAAKONSEN
SPLICE®: MOUNTAIN KING



DANNY KASS
CROWBAR®: GRUNGE



OAKLEY
SIGNATURE SERIES



GRETCHEN BLEILER
A FRAME®: GOLD SWOOP



GRETCHEN BLEILER
OAKLEY STOCKHOLM™: TRI-POP SILVER



OAKLEY
SIGNATURE SERIES



SETH MORRISON
CROWBAR®: RED SKULLS



TANNER HALL
CROWBAR®: RASTA LION

OAKLEY
SIGNATURE SERIES



JP AUCLAIR
CROWBAR®: ALPINE INITIATIVE

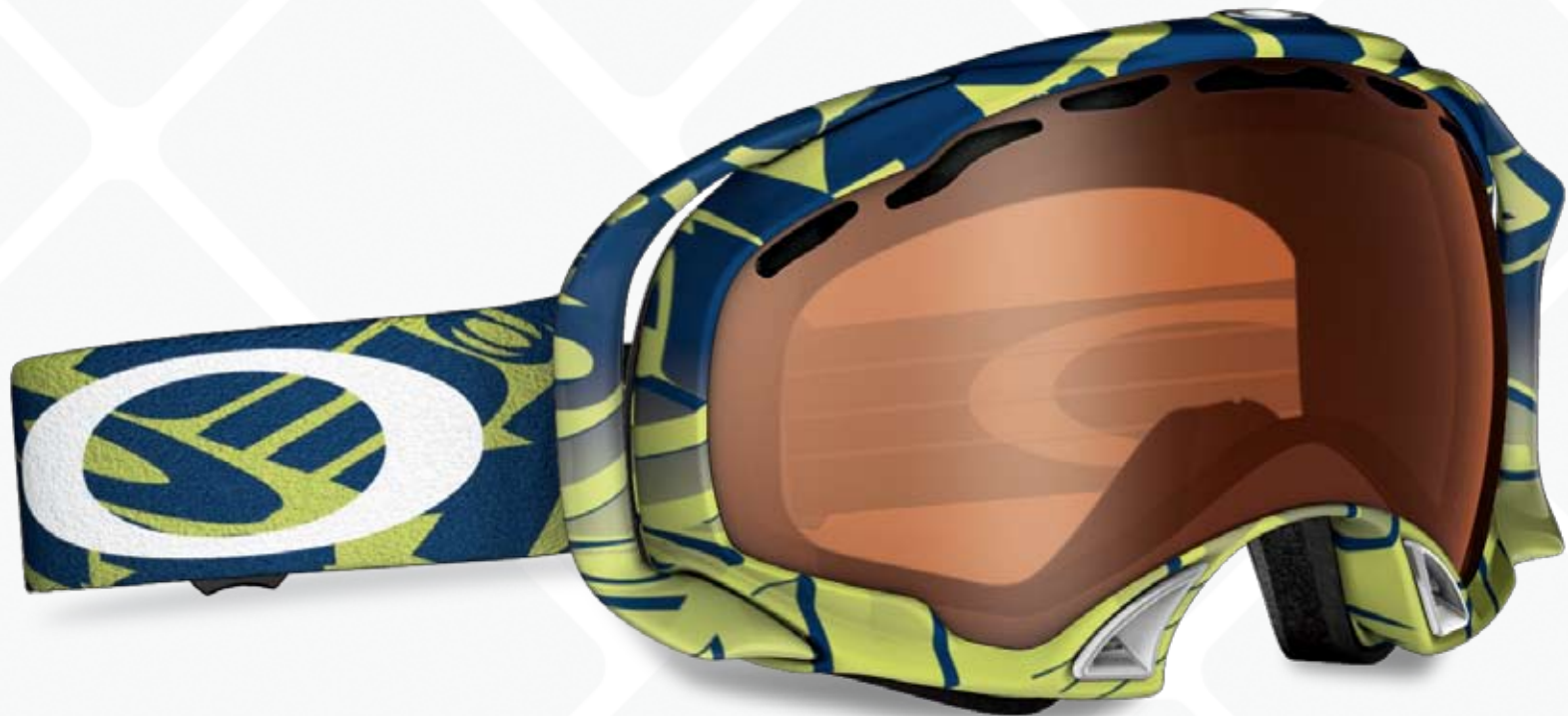


SIMON DUMONT
SPLICE®: GRIFFIN RED



OAKLEY
SPLICE®

- OPTIMIZED FOR MEDIUM TO LARGE SIZE FACES
- INTERNAL SKELETAL SUPPORT TO ELIMINATE NASAL PRESSURE AND MAXIMIZE AIRFLOW
- SEMI-FLUSH LENS FOR IMPROVED DOWNWARD VISIBILITY
- FOG ELIMINATION OF DUAL-VENTED LENSES WITH F3 ANTI-FOG TECHNOLOGY
- ALL-DAY COMFORT OF MOISTURE-WICKING TRIPLE-LAYER POLAR FLEECE FOAM
- BALANCED FIT (WITH OR WITHOUT A HELMET) VIA O MATTER® STRAP OUTRIGGERS
- OPTIONS: TUNED LIGHT TRANSMISSION OF IRIIDIUM® LENS COATING; REDUCED GLARE OF OAKLEY HDPOLARIZED



NAVY MINT BLOCK TEXT



JET BLACK



POLISHED WHITE



BLACK SILVER GHOST TEXT



NEON FIRE



PEYOTE BLOCK TEXT



CANARY



BLACK GREY SHATTERED



FACTORY SLANT LAVA



ORBIT MINT





JET BLACK



MATTE WHITE



BLACK SILVER GHOST TEXT



WHITE FACTORY TEXT



VIPER RED



TURQUOISE FIRE



FACTORY SLANT MINT



KALEIDOSCOPE BLOCK TEXT



RED WHITE SHATTERED



OLIVE STORM



EQ BLUE

OAKLEY CROWBAR®

- OPTIMIZED FOR MEDIUM TO LARGE SIZE FACES
- FOG ELIMINATION OF DUAL-VENTED LENSES WITH F3 ANTI-FOG TECHNOLOGY
- ALL-DAY COMFORT OF MOISTURE-WICKING TRIPLE-LAYER POLAR FLEECE FOAM
- BALANCED FIT (WITH OR WITHOUT A HELMET) VIA O MATTER® STRAP OUTRIGGERS
- OPTIONS: TUNED LIGHT TRANSMISSION OF IRIIDIUM® LENS COATING; REDUCED GLARE OF OAKLEY HDPOLARIZED



McCONKEY

OAKLEY A FRAME®

- OPTIMIZED FOR SMALL TO MEDIUM SIZE FACES
- FOG ELIMINATION OF DUAL-VENTED LENSES WITH F3 ANTI-FOG TECHNOLOGY
- ALL-DAY COMFORT OF MOISTURE-WICKING TRIPLE-LAYER POLAR FLEECE FOAM
- COMFORT OF BALANCED PRESSURE WITH OR WITHOUT A HELMET VIA ARTICULATING O-MATTER® STRAP CLIPS
- OPTIONS: TUNED LIGHT TRANSMISSION OF IRIIDIUM® LENS COATING; REDUCED GLARE OF OAKLEY HDPOLARIZED



PURPLE BLOCK TEXT



JET BLACK



MATTE WHITE



TRUE CARBON FIBER



WHITE FACTORY TEXT



SPRAYED MINT



LAVA TEMPEST



BLACK TRANSIT



ENAMEL MINT



TURQUOISE FIRE



SAND STORM



JET BLACK



POLISHED WHITE



CANARY



FACTORY SLANT PURPLE



ENAMEL MINT



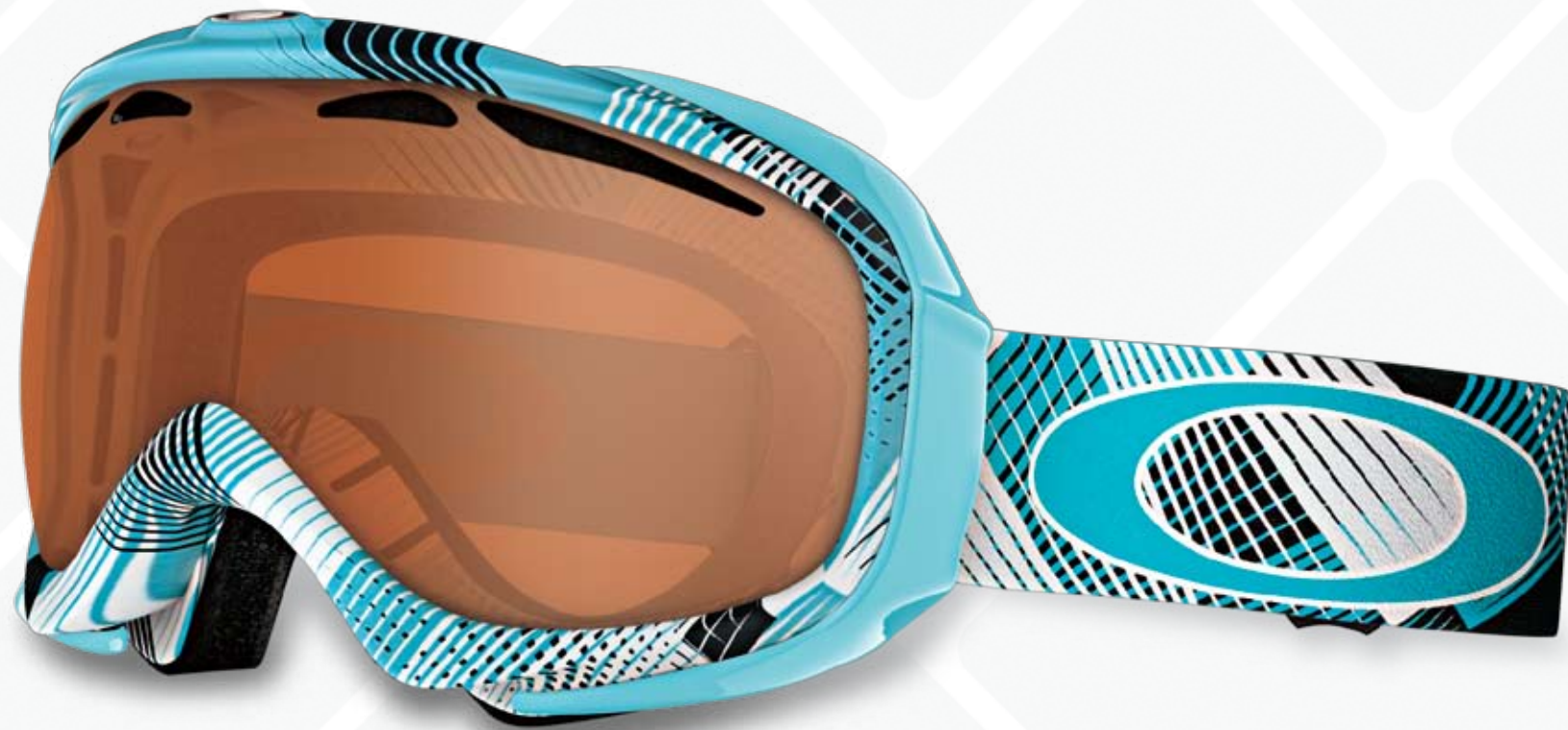
CINDER BLOCK LAVA



ORBIT LAVENDER

OAKLEY ELEVATE™

- OPTIMIZED FOR SMALL TO MEDIUM SIZE FACES
- INTERNAL SKELETAL SUPPORT TO ELIMINATE NASAL PRESSURE AND MAXIMIZE AIRFLOW
- FOG ELIMINATION OF DUAL-VENTED LENSES WITH F3 ANTI-FOG TECHNOLOGY
- ALL-DAY COMFORT OF MOISTURE-WICKING TRIPLE-LAYER POLAR FLEECE FOAM
- COMFORT OF BALANCED PRESSURE WITH OR WITHOUT A HELMET VIA O-MATTER® STRAP CLIPS
- OPTIONS: TUNED LIGHT TRANSMISSION OF IRIIDIUM® LENS COATING; REDUCED GLARE OF OAKLEY HDPOLARIZED



TURQUOISE TEMPEST

OAKLEY STOCKHOLM™

- SPECIFICALLY ENGINEERED FOR WOMEN
- FOG ELIMINATION OF DUAL-VENTED LENSES WITH F3 ANTI-FOG TECHNOLOGY
- ALL-DAY COMFORT OF MOISTURE-WICKING TRIPLE-LAYER POLAR FLEECE FOAM
- OPTIONS: TUNED LIGHT TRANSMISSION OF IRIDIUM® LENS COATING; REDUCED GLARE OF OAKLEY HDPOLARIZED



JET BLACK



PEARL WHITE



LAVA SCROLL



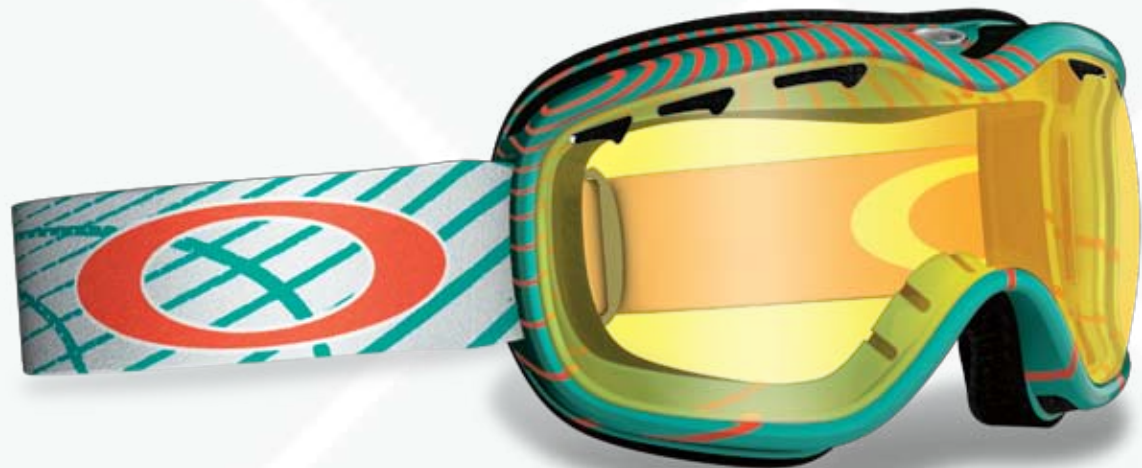
FACTORY SLANT MINT



CERISE CITYSCAPE



BLACK TRANSIT



TURQUOISE ORBIT



GRETCHEN BLEILER

MARIE FRANCE ROY



OAKLEY AMBUSH®

- OPTIMIZED FOR SMALL TO MEDIUM SIZE FACES
- FOG ELIMINATION OF DUAL VENTED-LENSES WITH F2 ANTI-FOG TECHNOLOGY
- ALL-DAY COMFORT OF MOISTURE-WICKING TRIPLE-LAYER POLAR FLEECE FOAM
- COMFORT OF BALANCED PRESSURE WITH OR WITHOUT A HELMET VIA ARTICULATING O-MATTER® STRAP CLIPS
- OPTION: TUNED LIGHT TRANSMISSION OF IRIIDIUM® LENS COATING



JET BLACK



POLISHED WHITE



FACTORY SLANT LAVA



JET BLACK



CINDER BLOCK BLUE



ATOMIC ORANGE



NIGHT STORM



NAVY



MATTE WHITE



TRUE CARBON FIBER



PEYOTE BLOCK TEXT



BLACK SILVER GHOST TEXT



RED WHITE SHATTERED

OAKLEY O FRAME®

- OPTIMIZED FOR MEDIUM TO LARGE SIZE FACES
- FOG ELIMINATION OF DUAL-VENTED LENSES WITH F2 ANTI-FOG TECHNOLOGY
- ALL-DAY COMFORT OF MOISTURE-WICKING TRIPLE-LAYER POLAR FLEECE FOAM
- OPTION: TUNED LIGHT TRANSMISSION OF IRIIDIUM® LENS COATING



OAKLEY XS 0 FRAME®

- OPTIMIZED FOR SMALL SIZE FACES
- FOG ELIMINATION OF DUAL-VENTED LENSES WITH F2 ANTI-FOG TECHNOLOGY
- ALL-DAY COMFORT OF MOISTURE-WICKING TRIPLE-LAYER POLAR FLEECE FOAM



JET BLACK



MATTE WHITE



VIPER RED



MATTE BLACK



ENAMEL MINT



NAVY



TURQUOISE SHATTERED

OAKLEY L FRAME®

- DESIGNED TO FIT OVER MOST PRESCRIPTION EYEWEAR
- OPTIMIZED TO FIT MOST FACE SIZES
- FOG ELIMINATION OF DUAL-VENTED LENSES WITH F2 ANTI-FOG TECHNOLOGY
- ALL-DAY COMFORT OF MOISTURE-WICKING TRIPLE-LAYER POLAR FLEECE FOAM



MATTE WHITE

OAKLEY ACCESSORIES



SMALL GOGGLE CASE

07-038
(FITS ALL OAKLEY GOGGLES EXCEPT CROWBAR, SPLICE AND WISDOM)



GOGGLE ARRAY CASE

07-021



LARGE GOGGLE CASE

07-048
(FITS CROWBAR AND SPLICE)



OAKLEY LENS TRANSMISSION / REPLACEMENT LENSES

SPLICE® / A FRAME® / CROWBAR® / ELEVATE™ / OAKLEY STOCKHOLM™: DUAL-VENTED PLUTONITE®



CLEAR
RATE OF TRANSMISSION: 90%



HIGH INTENSITY YELLOW*
RATE OF TRANSMISSION: 81%



HIGH INTENSITY PERSIMMON*
RATE OF TRANSMISSION: 63%



PERSIMMON
RATE OF TRANSMISSION: 62%



VR50 PINK IRIDIUM®
RATE OF TRANSMISSION: 41%



G30™
RATE OF TRANSMISSION: 30%



BLUE IRIDIUM®
RATE OF TRANSMISSION: 30%



VR28®
RATE OF TRANSMISSION: 28%



GOLD IRIDIUM®
RATE OF TRANSMISSION: 20%



BLACK IRIDIUM®
RATE OF TRANSMISSION: 18%



FIRE IRIDIUM®
RATE OF TRANSMISSION: 16%



VR28® BLACK IRIDIUM®
RATE OF TRANSMISSION: 15%



GREY
RATE OF TRANSMISSION: 17%



EMERALD IRIDIUM
RATE OF TRANSMISSION: 11%



SUNNY
CLEAR



SUNNY
PARTLY CLOUDY



OVERCAST
CLOUDY



OVERCAST / FOG
SNOWING / BLIZZARD



SPLICE® / A FRAME® / CROWBAR® / ELEVATE™ / OAKLEY STOCKHOLM™: DUAL-VENTED PLUTONITE®

POLARIZED



VR28® POLARIZED
RATE OF TRANSMISSION: 14%



HIGH INTENSITY AMBER POLARIZED
RATE OF TRANSMISSION: 25%



GREY POLARIZED
RATE OF TRANSMISSION: 21%



FIRE IRIDIUM® POLARIZED
RATE OF TRANSMISSION: 19%



O FRAME® / XS O FRAME® / AMBUSH™: DUAL-VENTED LEXAN®



CLEAR
RATE OF TRANSMISSION: 90%



YELLOW*
RATE OF TRANSMISSION: 64%



PERSIMMON
RATE OF TRANSMISSION: 55%



GOLD IRIDIUM®
RATE OF TRANSMISSION: 22%



FIRE IRIDIUM®
RATE OF TRANSMISSION: 50%



BLACK IRIDIUM®
RATE OF TRANSMISSION: 15%



PLUTONITE® LENS MATERIAL:
Lightweight Plutonite® lens material offers superior comfort, clarity and protection against impact and ultraviolet radiation. Maintaining the proven safety characteristics of Oakley eyewear, the impact-resistant material blocks 100% of all UVA, UVB, UVC and harmful blue light. Plutonite is the only lens material able to achieve the performance standards required by the digital design and production technologies utilized by the company.

LEXAN® LENS MATERIAL:
Optically pure Lexan® provides durable impact protection and scratch resistance while filtering 100% of all UVA, UVB, UVC and harmful blue light.

(Lexan is a registered trademark of General Electric Co.)

*Iridium® lens coatings reduce glare while balancing light transmission and color recognition in every type of weather.
Lens colors shown are representations only. Actual color may vary.

OAKLEY TECHNOLOGY INSIDE THE GOGGLE

HDO®

High Definition Optics™: Available only from Oakley, HDO® offers unbeatable performance and protection. ANSI measures optical performance by analyzing prismatic power, prismatic imbalance, refractive power, lens astigmatism and pattern definition. Oakley utilizes proprietary technologies like XYZ Optics® to surpass these tests. HDO® also includes Oakley's 100% UV filtering, as well as impact protection worthy of sports professionals.

Oakley's XYZ Optics® maximizes clarity at all angles of vision, even at the lens periphery where conventional lenses cause visual distortion. A standard feature of Crowbar®, Splice®, Elevate®, A Frame® and Oakley Stockholm™ snow goggles, the technology allows Oakley to create lens contours that extend the wearer's peripheral and upward/downward view.

IMPACT RESISTANCE

When Oakley designs goggles, protection is at the forefront. The most stringent impact testing is called ANSI Z87.1. The High Velocity test uses a stainless steel ball traveling at 102 mph. The High Mass test uses a 500-gram conical tipped missile dropped from a height of 50 inches. Drop Ball is a test that targets the lens with a 1-inch steel ball from a height of 50 inches, and the Penetration test uses a 44-gram #25 needle dropped from 50 inches.

FIT / COMFORT

Developed with 3-D CAD/CAM engineering for a true anatomical fit, Oakley snow goggles are designed to offer the highest level of comfort while maintaining a continuous seal that allows moisture to wick away from the skin. Premium models take advantage of triple-layer foam with polar fleece for optimized comfort.

All Oakley goggles are designed to maximize your visual field while fitting comfortably and efficiently with most helmets. Crowbar®, Splice® and Elevate® goggles feature "outrigger" strap attachments while A Frame® and Ambush™ goggles utilize articulating strap clips, all of which distribute pressure evenly on the face with or without a helmet.

OAKLEY HDPOLARIZED

Oakley's polarization technology beats all industry standards for clarity, performance and durability. Oakley eliminates the haze and distortion of conventional polarized lenses by using a patented process to infuse the lens material around the filter. This liquid fusion creates bonding at the molecular level, allowing the filter to achieve the highest possible level of performance.

ANTI-FOG

Plutonite® lens-equipped goggles use the company's proprietary F3 anti-fog coating on their inner ballistic lens. To prevent fog buildup, each of these lenses can absorb a minimum of 2 ml of water. Lexan® lens-equipped goggles utilize F2, an anti-fog coating process developed specifically for cylindrical lens geometry.

All Oakley snow goggles undergo vigorous testing to ensure lens and frame venting is evenly balanced to further eliminate fog buildup.

IRIDIUM® LENS COATINGS

Optional Iridium® lens coatings reduce glare and increase contrast for improved depth perception, even under the flat light of overcast skies.

