

OAKLEY O

TABLE OF CONTENTS

HDO

EYEWEAR TECHNOLOGY.	. 2-3
MEN'S SUN	
SPORT	
Fast Jacket	. 6-7
Flak Jacket	. 8-9
Jawbone	. 10
Radar	. 11-12
Split Jacket	. 13
Wind Jacke	. 14
ACTIVE	
C Wire	. 18
Pit Bull	. 18
Scalpel	. 19
Ten	. 19
X Squared	. 20
LIFESTYLE	
Batwolf	. 24
Dispatch	. 24
Eyepatch 2	. 25
Frogskins	. 25
Fuel Cell	. 26
Holbrook	. 26
Jury	. 27
Plaintiff	27

WOMEN'S SUN

ACTIVE Oakley Disclosure 30 Oakley Immerse 30 Miss Conduct Squared 31 LIFESTYLE Caveat 34 Disguise 34 Oakley Remedy 35 Unfaithful 35 SUNGLASS LENS OPTIONS 36-37 ACCESSORIES 38-39

If you understand the sweat and sacrifice of the best athletes on Earth, you understand that defiance is a part of their lifeblood. They refuse to obey limits, even the limits of possibility. Somewhere between obsession and rebellion, that same fire drives Oakley to create solutions for those who cannot compromise on performance, and nothing is closer to the soul of the company.

Authenticity is earned, and Oakley has spent more than three decades fusing innovation, performance and style to earn the respect of the greatest athletes on the planet. We do it by shattering the constraints of conventional ideas and redefining products by redefining what is physically possible. Oakley is known worldwide as an honest and honorable brand—an icon of performance and a global innovator that elevates physics to the level of art and sets the benchmark for others to follow.

Oakley has become one of the most sought-after brands on the planet, and world-class athletes will always inspire the company to seek out problems, create solutions and deliver the unexpected by erasing the line between form and function. We will challenge the limits of possibility for those who do the same in competition — those who aspire to greatness and those who have earned the right to be called the best on Earth.

EYEWEAR TECHNOLOGY

LENS TECHNOLOGY

HIGH DEFINITION OPTICS® (HDO®)

Proprietary geometries, high-performance materials and state-of-theart design and production techniques allow Oakley to create eyewear that maintains optical correction for refractive power, optical clarity and prismatic power. These three classifications are measured by a global standard ANSI Z87.1 for optical performance ratings. Oakley is the gold standard and best-in-class, as evident in Private Pilot magazine's sunglass/ optics test results comparing all eyewear manufacturers.

IMPACT PROTECTION

The lens materials and frame geometries of Oakley eyewear provide unsurpassed protection against high-velocity and high-mass impact. For high-velocity impact testing, a quarter-inch steel shot is blasted from a pneumatic cannon at 102 mph / 164 kmh. The high-mass impact test uses a metal spike (more than a pound of weight / half a kilo) dropped from over four feet. The unique combination of wrapped, raked-back lens geometries and durable Plutonite® lens material allows Oakley eyewear to exceed the standards of these impact tests, established by the American National Standards Institute.

UV PROTECTION

Oakley eyewear provides unbeatable protection against the damaging rays of ultraviolet radiation. Oakley's Plutonite® lens material inherently blocks 100% of all UVA, UVB, UVC and harmful blue light. The protection is formulated into the lens material, as opposed to a thin surface film that can become scratched, leaving dilated pupils exposed to ultraviolet leaks. Shielding has nothing to do with the darkness or color of the lens, so even clear Oakley lenses provide full protection. The wrapped, rakedback architecture of Oakley eyewear provides further protection by blocking UV from the periphery.

OAKLEY HDPOLARIZED

Oakley HDPolarized technology surpasses industry standards for clarity, performance and durability. Common techniques of incorporating polarization films into lenses by lamination (using adhesive to sandwich the film between lens layers) and drop forming (sandwiching then heating and pressing over contoured forms) can cause haziness and optical distortion. Instead, Oakley uses an injection-molding process to infuse the lens material around the filter. This liquid fusion creates bonding at the molecular level, allowing the filter to achieve the highest possible level of performance.

PHOTOCHROMIC

Oakley lenses are available with photochromic technology to darken and lighten automatically in response to changing light. They help you adapt to changing conditions while filtering out 100% of harmful UV. Plus, the added visual quality and comfort of having lenses that aren't too dark when the sun pulls a disappearing act, or too light when it knifes through the clouds.

PLUTONITE® LENS MATERIAL

Lightweight Plutonite® lens material offers superior comfort, clarity and protection against impact and ultraviolet radiation. Maintaining the proven safety characteristics of Oakley eyewear, the impact-resistant material blocks 100% of all UVA, UVB, UVC and harmful blue light. Plutonite® is the only lens material able to achieve the performance standards required by the digital design and production technologies utilized by Oakley.

IRIDIUM® LENS COATINGS

Oakley Iridium® lens coatings allow the wearer to tune transmission for any light condition. Superheated metallic oxides are fused to the lens at the molecular level, permanently bonding to create a uniform filtering layer that optimizes contrast and minimizes glare. Tuned to transmit from 9 to 92 percent of available light, the coatings are specifically formulated for optimal balance between reflection, transmission and absorption, depending on the targeted environment for usage.

AVAILABLE WITH OAKLEY AUTHENTIC PRESCRIPTION LENSES

Oakley can custom-build eyewear with prescription lenses exactly to the doctor's orders. Take advantage of the uncompromising quality and innovation of a specialty lab created for Oakley dealers. It's the only way to maintain the integrity and warranty of the Oakley sunglass frame. Numerous lens options are available, including our polarized and progressive lens technologies, and all lenses feature the unbeatable clarity of High Definition Optics® (HDO®).

FRAME TECHNOLOGY

FRAME COMPOSITION

Engineering breakthroughs in structural materials allow Oakley to produce lightweight, high-performance frames that maintain superior protection and comfort. The polymers in O Matter® frames are formulated for high durability, as well as controlled flexibility for improved safety during impact. To produce the ultra-strong, ultra-lightweight chassis of Oakley wire frames, five metallic compounds are fused into a single C-5 $^{\text{\tiny M}}$ alloy. Both frame materials maintain resistance to ultraviolet radiation, humidity, thermal shock and chemical exposure.

THREE-POINT FIT

Oakley frames are engineered to maintain a comfortable, secure fit. The company's patented Three-Point Fit ensures that each frame makes contact only at the bridge of the nose and behind the temples. This retains optics in perfect alignment and eliminates the discomfort of ordinary frames that hook the ears and mount with unbalanced pressure points. Some earstems are sheathed in Unobtainium®, an Oakley innovation that actually increases grip with perspiration.

X METAL®

Oakley X Metal® is the only 3-D sculpted, hypoallergenic, all-metal frame on earth. Its phenomenal strength-to-weight ratio maximizes comfort and durability. Changeable nosebombs, flex couplers and temple shocks create a fully adaptable architecture that allows the wearer to tailor the frame for a perfect fit. To maintain precise optical geometries in a customizable frame, production pieces are analyzed under real-time X-ray scanning and undergo five-axis machining in computerized systems that maintain 0.0005" tolerance.

SWITCHLOCK™ TECHNOLOGY

Oakley's new Switchlock™ Technology allows easy access for quick lens changing and lets you optimize performance in any light condition. The revolutionary design holds the lenses with a suspension system so that stresses on the frame do not affect the optics. With ordinary sunglasses, flexing of the frame can change the surface contours of the lenses, causing optical distortion. This new architecture ensures there is nothing to diminish the unbeatable clarity of High Definition Optics®, and you still get the optimized comfort and fit of a flexible frame design. Simply pivot the switch to unlock the frame and open it for easy lens changing. The quick-release system closes with a cam that locks each lens securely in place.

OAKLEY MONO SHOCK™ / TWIN SHOCK™ HINGES

The latest Oakley breakthrough is a hinge mechanism that comes in two forms: Mono Shock and Twin Shock, developed for Rx eyewear and sunglasses. Inspired by pro racing, the structures are similar to leaf springs used for shock absorption. The Mono Shock hinge has a single "tine" (a slender projecting part, like the tines of a fork) that bridges the frame and the earstem. The peerless architecture of these hinges are more durable and flexible than conventional hinges and offer greater comfort and fit with a unique look.

ASIAN FIT

Getting the right fit is essential for comfort, protection and optical performance. Oakley has engineered a collection of eyewear to complement Asian facial anatomy in both fit and comfort. The nosebridge is narrowed and deepened, and longer pad mounts are used on certain frames to allow more room for adjustment. The earstems are more rounded to better match the shape of the head and ensure a comfortably secure fit, and the curvature across the front is reduced to prevent the frame from touching at the cheeks and temples.



Shown from top left to right: Chris Lieto, James Nitties, Julien Absalon, Cameron Brown, Ian Poulter and Janko Tipsarevic



MEN'S SUN-SPORT

Athletes who exceed the limits of possibility know that Oakley earned its reputation by doing the same. Three decades of innovation have gained us the respect of world-class sport professionals that depend on our products in competition. The heritage continues with new milestones in technology — innovations that allow athletes to perfect their performance by allowing us to perfect their vision.

FAST JACKET™ *NEW*





EYE	BRIDGE	В	ED
72	9	37.1	86.1

POWER RANGES: TBD; MINIMUM PD: TBD

CYL TBD PAL: TBD

- Fast, secure lens replacement with Switchlock™ interchangeable lens technology
- Distortion-free lenses via Oakley's cushioned lens suspension system
- -8.75 base lens geometry with HDO®
- Includes hydrophobic lens cleaner to clean lenses and repel moisture and oils for ease of cleaning
- Polarized, Iridium® and Photochromic lens options available
- Unobtainium® earsocks and nosepads for increased comfort and performance
- Lightweight O Matter® frame material with metal ellipse icon accents
- Available with Oakley Authentic Prescription Lenses
- Extra set of Plutonite® lenses* and protective Oakley soft vault included (*on most SKUs)







Polished Black / Black Iridium^o & Persimmon 009097-01



Sky Blue / Black Iridium[®] & Clear 009097-04 (Available September 2011)



Black Chrome FMJ / Tungsten Iridium® & VR50™ 009097-07



Chrome FMJ / Jade Iridium® & HI Persimmon 009097-02 (Available September 2011)



Polished Black / Black Iridium® Polarized & Persimmon 009097-05 (Available September 2011)



Lemon Peel / Fire Polarized & Persimmon 009097-08



Polished Black / G30 & Persimmon 009097-03 (Available September 2011)



Polished White / G30 Polarized & VR50™ 009097-06 (Available September 2011)



Polished White / Clear Black Iridium[®] Transitions® SOLFX™ Photochromic 009097-09

FAST JACKET™ XL NEW





EYE	BRIDGE	В	ED
71	9	37 1	86 1

POWER RANGES: TBD; MINIMUM PD: TBD

CYL TBD PAL: TBD

- Fast, secure lens replacement with Switchlock™ interchangeable lens technology
- Distortion-free lenses via Oakley's cushioned lens suspension system
- XL version has extended coverage and 8.75 base lens geometry with HDO®
- Includes hydrophobic lens cleaner to clean lenses and repel moisture and oils for ease of cleaning
- Polarized, Iridium® and Photochromic lens options available
- Unobtainium® earsocks and nosepads for increased comfort and performance
- Lightweight O Matter® frame material with metal ellipse icon accents
- Available with Oakley Authentic Prescription Lenses
- Extra set of Plutonite® lenses* and protective Oakley soft vault included (*on most SKUs)



 $S \overset{\text{Transitions}}{\bigoplus} Transitions \text{ and the swirl are registered trademarks and SOLFX is a trademark of Transitions Optical, Inc.}$





Polished Black / Black Iridium® & Persimmor 009156-01



Chrome FMJ / Blue Iridium^e & Jade Iridium 009156-02



Polished Black / G30" & Persimmon 009156-03 (Available September 2011)



Sky Blue / Black Iridium® & Clear 009156-04 (Available September 2011)



Polished Black / Black Iridium® Polarized & Persimmon 009156-05



Black Plaid / G30™ Iridium® Polarized & VR50™ 009156-06



Polished White / 00[®] Red Iridium[®] Polarized & G40[™] 009156-07



Silver / 00[®] Black Iridium[®] Polarized & Persimmon



009156-08 (Available September 2011)



Polished Black / G40™ Transitions® SOLFX™Photochromic 009156-09



Polished White / Clear Black Iridium[®] Transitions® SOLFX™ Photochromic 009156-10 (Available September 2011)



Lemon Peel / Fire Iridium[®] & Persimmon 009156-11

FLAK JACKET®





EYE	BRIDGE	В	ED
63	20	34	64.2

POWER RANGES: +2.00 to -4.00; CYL +/-3.00 MINIMUM PD: 30 PAL: 30

- Lightweight O Matter® frame material with ellipse metal icon accents
- Unobtainium® earsocks and nosepads for increased comfort and performance
- Includes hydrophobic lens cleaner to clean lenses and repel moisture and oils for ease of cleaning
- Polarized, Iridium® and Transitions® SOLFX™ Photochromic lens options available
- -8.75 base lens geometry with HDO®
- Interchangeable lens system
- Available with Oakley Authentic Prescription Lenses
- Protective soft vault included





InfraRed / OO® Black Iridium® Polarized 03-896

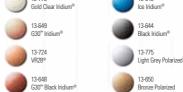
ACCESSORY LENSES





13-772 Slate Iridium[®]





13-648 G30™ Black Iridium®



FLAK JACKET® XLJ





EYE	BRIDGE	В	ED
63	20	39.1	65.4

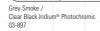
POWER RANGES: +2.00 to -4.00; CYL +/-3.00 MINIMUM PD: 30 PAL: 30

- Lightweight O Matter® frame material with ellipse metal icon accents
- Unobtainium® earsocks and nosepads for increased comfort and performance
- Includes hydrophobic lens cleaner to clean lenses and repel moisture and oils for ease of cleaning
- Polarized, Iridium $^{\tiny{\textcircled{\tiny 0}}}$ and Transitions $^{\tiny{\textcircled{\tiny 0}}}$ SOLFX $^{\tiny{\textcircled{\tiny M}}}$ Photochromic lens options available
- -8.75 base lens geometry with HDO®
- Interchangeable lens system
- Available with Oakley Authentic Prescription Lenses
- Protective soft vault included



1AT0168A00







InfraRed / OO® Black Iridium® Polarized 03-898



Polished Black / Fire Iridium® 03-899

ACCESSORY LENSES



Yellow 16-579

High Intensity Persimn
13-654
Persimmon

13-660 G30™ Iridium 13-729

13-659 G30™ Black Iridium

13-658 Fire Iridium[®] 16-583 +Red® Iridium®

13-731 G20™ Black Iridium®

> 13-656 VR28® Black Iridium®

13-730 Gold Iridium[®] 13-657 Ice Iridium[®]

13-655 Black Iridium®

13-661 Bronze Polarized

16-608 Tungsten Iridium® Polarized 16-616 VR28® Polarize

13-732
Fire Iridium® Polarized

16-613 VR28® Black Iridium® Polarized

13-733 Ice Iridium® Polarized

13-662

13-662 Black Iridium® Polarized

13-663 Gold Iridium® Polarized

43-336 00° Red Iridium® Polarized

43-337 00® Black Iridium® Polarized

JAWBONE





EYE	BRIDGE	В	ED
62	18	40	65

POWER RANGES: +2.00 to -4.00; CYL +/-3.00 MINIMUM PD: 31

- PAL: 32
- Fast, secure lens replacement with Switchlock™ interchangeable lens technology
- Distortion-free lenses via Oakley's cushioned lens suspension system
- -8.75 base lens geometry with HDO®
- Includes hydrophobic lens cleaner to clean lenses and repel moisture and oils for ease of cleaning
- Polarized, Iridium® and Transitions® SOLFX™ Photochromic lens options available
- Lightweight O Matter® frame material with ellipse metal icon accents
- Unobtainium® earsocks and nosepads for increased comfort and performance
- Available with Oakley Authentic Prescription Lenses
- Extra set of Plutonite® lenses and protective soft vault included (on select SKU's)

SOLFX Transitions and the swirl are registered trademarks and SOLFX is a trademark of Transitions Optical, Inc.



Lemon Peel / Fire Iridium® & Clear 04-215 (Vented)



JUPITER CAMO LIMITED EDITION Polished Black / +Red® Iridium® & HI Yellow 24-255 (Vented)



Polished White / Violet Iridium® & Light Grey 24-273 (Vented)



Polished Black / Black Iridium® & Light Grey 24-274 (Vented)

ACCESSORY LENSES

















16-856 VR28® Blue Iridium® Vented 16-857



16-859 16-863 +Red® Iridium® Polarized 16-861 Fire Iridium® Polarized

16-858 VR28® Black Iridium® Polarized

16-862 Ice Iridium® Polarized

16-867 Black Iridium® Polarized Vented

16-873 VR50™ Photochromic Vented

Black Persimmon Iridium®Transitions® SOLFX™ Photochromic Vented

43-338 00® Red Iridium® Polarized

43-339 00® Black Iridium® Polarized

RADAR® PATH®





EYE	BRIDGE	В	ED	
133	0	42.17	N/A	
PRESC	RIPTION IMPLAN	IT SPECIFICATIO	INS	
56	21	31.4	56.8	

POWER RANGES: +2.00 to -5.00; CYL +/-3.00 MINIMUM PD: 28 PAL: N/A

- Lightweight O Matter® frame material with ellipse metal icon accents
- Unobtainium® earsocks and nosepads for increased comfort and performance
- Permanent Hydrophobic lens coating repels moisture and oils for ease of cleaning
- Polarized, Iridium® and Photochromic lens options available
- Oakley performance shield lens technology with HDO®
- Interchangeable lens system
- Available with Oakley Authentic Prescription Lenses (non-vented)
- Protective soft vault included









11-299 VR28® Vented

11-275

11-395

11-267

11-396 Slate Iridium® Vented

11-378 Fire Iridium®

11-273

Crystal Red / +Red® Iridium® 09-749

ACCESSORY LENSES







11-394

High Intensity Persimmon Iridiu



11-276

11-380 G40™





11-270 G20™ Black Iridium® 11-279



11-274 Gold Iridium®

11-280 Gold Iridium® Vented

11-375 Ice Iridium®

11-268 Black Iridium®

11-281 Black Iridium® Vented

11-397 Light Grey Polarized

11-272 Bronze Polarized

11-271 Black Iridium® Polarized

43-340 00® Red Iridium® Polarized

43-341 00® Black Iridium® Polarized

RADAR® XL BLADES®





EYE	BRIDGE	В	ED
132	0	50	N/A

PRESCRIPTION IMPLANT SPECIFICATIONS

21

POWER RANGES: +2.00 to -5.00; CYL +/-3.00 MINIMUM PD: 28 PAL: N/A

- High-profile lens cut with 7mm of additional height above nose bridge for unobstructed view
- Lightweight O Matter® frame material with ellipse metal icon accents
- Unobtainium® earsocks and nosepads for increased comfort and performance
- Includes hydrophobic lens cleaner to clean lenses and repel moisture and oils for ease of cleaning
- $-\operatorname{Low-profile}$ earstem geometry for improved fit under helmets
- Oakley performance shield lens technology with HDO®
- Interchangeable lens system
- Iridium® lens option available
- Available with Oakley Authentic Prescription Lenses
- Protective soft vault included





Crystal Red / +Red® Iridium® 09-750

ACCESSORY LENSES







16-903 Light +Red® Iridium®







16-900







SPLIT JACKET®





EYE	BRIDGE	В	ED
61	18	38	64

POWER RANGES: +2.00 to -4.00; CYL +/-3.00 MINIMUM PD: 30 PAL: 30

- Fast, secure lens replacement with Switchlock™ interchangeable lens technology
- Distortion-free lenses via Oakley's cushioned lens suspension system
- -8.75 base lens geometry with HDO®
- Includes hydrophobic lens cleaner to clean lenses and repel moisture and oils for ease of cleaning
- Polarized, Iridium $^{\tiny{\textcircled{\scriptsize 0}}}$ and Transitions $^{\tiny{\textcircled{\scriptsize 0}}}$ SOLFX $^{\tiny{\textcircled{\scriptsize M}}}$ Photochromic lens options available
- Lightweight O Matter® frame material with ellipse metal icon accents
- Unobtainium® earsocks and nosepads for increased comfort and performance
- Available with Oakley Authentic Prescription Lenses
- Extra set of contrast Plutonite® lenses (on select SKUs) included along with protective soft vault





ALINGHI SIGNATURE SERIES Matte Black / +Red® Iridium® Polarized 009099-11 (Vented)



Fire Iridium® & Persimmon 009099-12 (Vented)



Polished Black / 00® Black Iridium® Polarized & Yellow 009099-13 (Vented)



Polished Black / Jade Iridium® & Persimmon 009099-14



43-327

43-329

43-330

43-322

43-320 G40™

Light Grey

43-332 G30™ Iridium® Vented

Yellow Venter









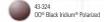












43-325 00® Red Iridium® Polarized

WIND JACKET™ NEW





EYE	BRIDGE	В	ED
61	18	38	64

POWER RANGES: +2.00 to -4.00; CYL +/-3.00 MINIMUM PD: 30 PAL: 30

- Includes soft, removable Unobtainium® gasket for reduced air velocity and removable retaining strap for added security
- Fast, secure lens replacement with Switchlock™ interchangeable lens technology
- Oakley F3 anti-fog treated lenses (backside) to minimize moisture buildup
- Distortion-free lenses via Oakley cushioned lens suspension system
- Unobtainium® earsocks and nosepads for increased comfort and performance
- Available with Oakley Authentic Prescription Lenses
- Includes 8.75 base lenses for bright light (Warm Grey) and low light (Clear) lenses and protective carrying case

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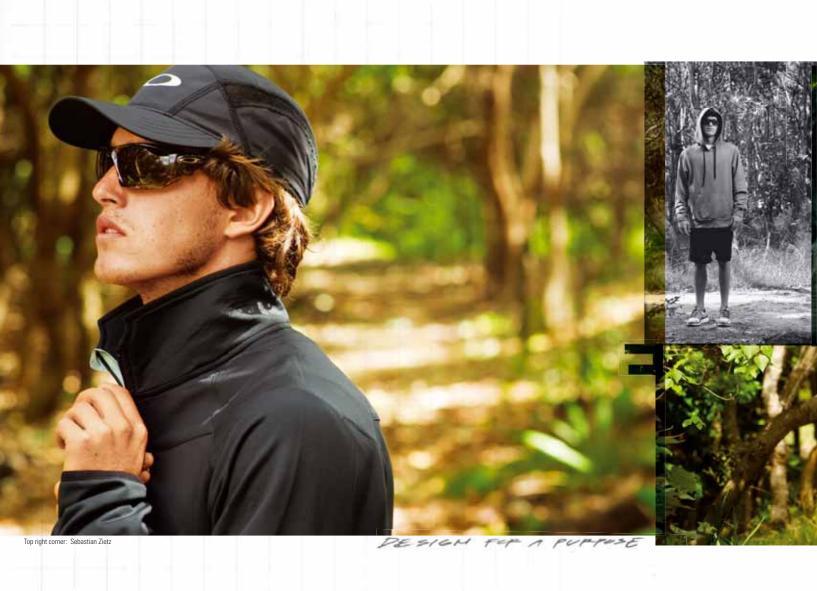
Matte Black / Warm Grey 009142-01



Black with Silver Ghost Text / Warm Grey 009142-02



DUCATI SIGNATURE SERIES Dark Grey / Warm Grey 009142-03





MEN'S SUN-ACTIVE

You don't have to be a professional athlete to be inspired by sports. Those who lead active lives know our icon represents the very best in performance and style. The sport culture of the brand echoes their own lifestyle as they aspire to live life to the fullest. They trust the Oakley brand to fuel their inspiration with innovation that speaks to their love of sports and appreciation of style.

C WIRE® NEW





EYE	BRIDGE	В	ED
61	16	39	64.9

POWER RANGES: +2.00 to -4.00; CYL +/-3.00 MINIMUM PD: 26 PAL: 28

- Ultra-lightweight C-5™ alloy frame material
- Mono Shock™ titanium flex hinge
- Polarized and Iridium® lens options available
- Unobtainium® earsocks and nosepads for increased comfort and performance
- 8.75 base lens geometry with HDO®
- Available with Oakley Authentic Prescription Lenses

PIT BULL™ NEW





EYE	BRIDGE	В	ED
57	18	39	65.6

POWER RANGES: +TBD; MINIMUM PD: TBD

CYL +/-TBD PAL: TBD

- Lightweight O Matter® frame material with ellipse metal icon accents
- Unobtainium® earsocks and nosepads for increased comfort and performance
- -8.75 base lens geometry with HDO®
- Polarized and Iridium® lens options available
- Available with Oakley Authentic Prescription Lenses



Polished Black / Black Iridium® Polarized 004046-01



Lead / Ice Iridium® Polarized 004046-02



Pewter / 00® Red Iridium® 004046-03



Matte Black / Warm Grey 004046-04



Earth Brown / Tungsten Iridium® 004046-05



Polished Chrome / VR28® Black Iridium® 004046-06



Brown Tortoise / Dark Bronze 009127-01



Crystal Black /



Gunmetal FMJ / Fire Iridium[®] 009127-03



Matte Black /



Metallic Black /



Polished Black /



Matte White / 00® Red Iridium® 009127-07



Polished Rootbeer / Tungsten Iridium® Polarized 009127-08



Polished Black / Deep Blue Polarized 009127-09 (Angling Specific)



Polished Black / Shallow Blue Polarized 009127-10 (Angling Specific)

SCALPEL®





EYE	BRIDGE	В	ED
58	17	38	66
POWER F	RANGES:	+2.00 to -4.00;	CYL +/-3.00

PAL: 30

- Lightweight 0 Matter® frame material with ellipse metal icon accents
- $-\,\mbox{Unobtainium}^{\mbox{\tiny @}}$ earsocks and nosepads for increased comfort and performance

MINIMUM PD: 28

- -8.75 base lens geometry with HDO®
- Polarized and Iridium® lens options available
- Available with Oakley Authentic Prescription Lenses

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TEN®





EYE	BRIDGE	В	ED
55	16	39.2	64
PUWER E	ANGES: 12 00 to	4.00: CVI 1	/-3 NN

PAL: 31

- Lightweight O Matter® frame material with ellipse metal icon accents

MINIMUM PD: 29

- -8.75 base lens geometry with HDO®
- Polarized and Iridium $^{\tiny{\circledR}}$ lens options available
- Available with Oakley Authentic Prescription Lenses



DUCATI SIGNATURE SERIES Polished Black / Black Iridium® 009095-14



MOTO GP SIGNATURE SERIES Polished Black / Fire Iridium® 009095-15



ALINGHI SIGNATURE SERIES Dark Grey / Black Iridium[®] Polarized 009128-08

X SQUARED*





EYE	BRIDGE	В	ED
58	20	34.1	58.4

POWER RANGES: +2.00 to -4.00; CYL +/-3.00 MINIMUM PD: 29 PAL: 30.5

- Ultra high-strength X Metal® titanium frame material
- -8.75 base lens geometry with HDO®
- Polarized and Iridium® lens options available
- Unobtainium® earsocks, nosepads and temple shocks for increased comfort and performance
- Permanent Hydrophobic lens coating repels moisture and oils for ease of cleaning
- Available with Oakley Authentic Prescription Lenses
- $-\,X\,Metal^{\tiny\textcircled{\tiny{\$}}}$ protective soft vault included

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DUCATI SIGNATURE SERIES Carbon / Black Iridium® 006011-09



Shown from top left to right: Jordy Smith, Sebastian Zietz, Tommy Whitaker, Adam Melling, Julian Wilson, and Brent Dorrington



MEN'S SUN-LIFESTYLE

This collection is an expression of Oakley lifestyle. Inspired by our athletes, the cultures they live in and their approach to life, this collection is rendered with clean and uncomplicated style. It balances a pure and authentic look with innovation and craftsmanship the world has come to trust from Oakley.

BATWOLF



BRIDGE

ED

N/A

40.76



EYE

127

- Interchangeable accessory metal icon (additional icon designs available)
- Oakley shield lens technology with HDO®
- Polarized and Iridium® lens options available

MOTO GP SIGNATURE SERIES Polished Black / Grey Polarized 009101-10

DISPATCH®





EYE	BRIDGE	В	ED	
62	14	47	72	
	R RANGES: +2.0	0 to -5.00;	CYL +/-3.00 PAL: 30	

- Lightweight O Matter® frame material with Square O metal icon accent
- Interchangeable accessory metal icon (additional icon designs available)
- $-\,6$ base lens geometry with $HD0^{\tiny \circledR}$
- Polarized and Iridium® lens options available
- Available with Oakley Authentic Prescription Lenses



JUPITER CAMO LIMITED EDITION Polished Black / Grey 009090-15

EYEPATCH® 2 NEW





EYE	BRIDGE	В	ED
64	16	41.6	64.8

POWER RANGES: +TBD; MINIMUM PD: TBD

CYL +/-TBD PAL: TBD

- Lightweight O Matter® frame material with Square O metal icon accents
- Polarized and Iridium® lens options available
- Oakley Twin Toric lens geometry with HDO®



Polished Rootbeer / Dark Brown Gradient 009136-01



Blue with Clear Fade / Black Grey Gradient 009136-02



Matte Black / Warm Grey 009136-05



Polished Black / Violet Iridium® 009136-06



Polished Black / 00® Black Iridium® Polarized 009136-07



Purple with Clear Fade / Grey Polarized 009136-10



FROGSKINS®





EYE	BRIDGE	В	ED
55	17	44	55
Polished	Black Only		
53	19	44	55

- Lightweight O Matter® frame material
- 6 base lens geometry with HDO®
- Polarized lens option available
- Available with Oakley Authentic Prescription Lenses



LIMITED EDITION Acid Green / Grey 24-249

LIMITED EDITION Acid Orange / Grey 24-252



LIMITED EDITION Acid Blue / Grey 24-250



LIMITED EDITION



LIMITED EDITION Acid Pink / Grey 24-251



JUPITER CAMO LIMITED EDITION Polished Black / +Red® Iridium® 24-254

FUEL CELL™





EYE	BRIDGE	В	ED
60	19	41	66

POWER RANGES: +2.00 to -5.00; CYL +/-3.00 PAL: 31 MINIMUM PD: 29.5

- Lightweight O Matter® frame material with Square O metal icon accents
- Oakley Twin Toric lens technology with $\ensuremath{\mathsf{HD0}^{\$}}$
- Polarized and Iridium® lens options available
- Available with Oakley Authentic Prescription Lenses

Ducati and Ducati Corse are registered trademarks of Ducati Motor Holdings S.P.A. corporation Italy. DMH and DC official licensed product

HOLBROOK[™]



- Lightweight 0 Matter $\!\!^{\text{\tiny{\$}}}$ frame material with Square 0 metal icon and front rivet accents
- 6 base lens geometry with HDO®
- Polarized and Iridium® options available
- Available with Oakley Authentic Prescription Lenses

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JUPITER CAMO LIMITED EDITION Polished Black / Black Iridium® 009096-41



ALINGHI SIGNATURE SERIES Polished Black / Black Iridium[®] Polarized 009096-42



DUCATI SIGNATURE SERIES Matte Black / Grey Polarized 009096-44



BOB BURNQUIST SIGNATURE SERIES Reground Black / Warm Grey 009096-51



JUPITER CAMO LIMITED EDITION Crystal Red / Grey 009102-13



DUCATI NICKY HAYDEN SIGNATURE SERIES MOTO GP SIGNATURE SERIES Matte Black / Ruby Iridium® 009102-14



Polished Black / Emerald Iridium® 009102-16

JURY[™]*NEW*





EYE	BRIDGE	В	ED
61	17	39.8	66.7

POWER RANGES: +2.00 to -4.00; CYL +/-3.00 MINIMUM PD: 28 PAI - 32

- Ultra-light, hi-strength forged aluminum frame material
- Custom O Matter® spring hinge
- Unobtainium® earsocks and nosepads for increased comfort and performance
- Polarized and Iridium® lens options available
- Available with Oakley Authentic Prescription Lenses



Distressed Grey /



Distressed Brown /



Distressed Silver / Ice Iridium® 004045-03



Matte Black / Dark Grey® 004045-04



Distressed Silver / Black Iridium® Polarized 004045-05



Matte Black / 00® Black Iridium® Polarized 004045-06

PLAINTIFF® NEW





EYE	BRIDGE	В	ED
61	15	50.9	68.7

POWER RANGES: +2.00 to -4.00; CYL +/-3.00 MINIMUM PD: 27 PAL: 30

- Ultra-lightweight C-5™ alloy frame material
- Polarized and Iridium® lens options available
- $-\,\mbox{Unobtainium}^{\mbox{\tiny @}}$ earsocks and nosepads for increased comfort and performance
- -8.75 base lens geometry with HDO®
- Available with Oakley Authentic Prescription Lenses



Matte Black / Warm Grey 004057-01



Polished Gold / Dark Grey 004057-02





Polished Chrome / Chrome Iridium® 004057-03



Lead / Grey Polarized 004057-04



Brown Chrome /



Polished Chrome / VR28® Black Iridium® Polarized 004057-06



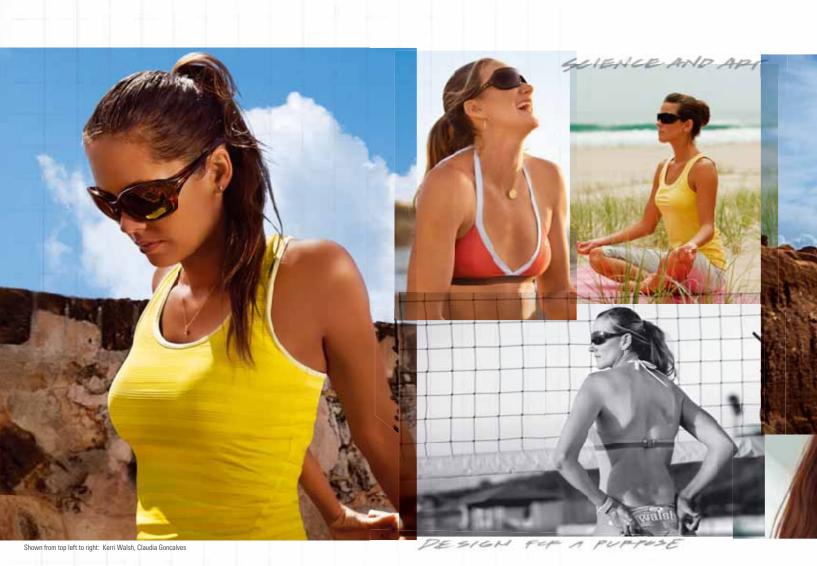
Matte Black / 00® Black Iridium® 004057-07

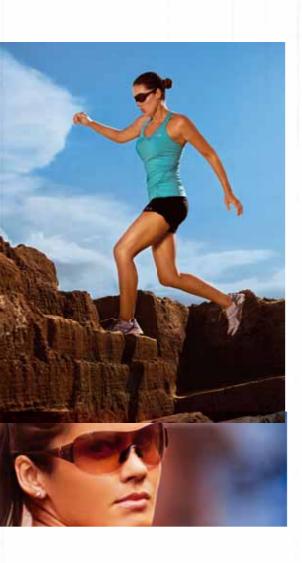


DUCATI SIGNATURE SERIES Silver / Warm Grey 004057-08



MOTO GP SIGNATURE SERIES Matte Black / Warm Grey 004057-09





WOMEN'S SUN-ACTIVE

For women who are serious about their sport and their style.

OAKLEY DISCLOSURE NEW





EYE	BRIDGE	В	ED
58	16	40	58.2
	RANGES: TBD; M PD: TBD		YL +/-TBD PAL: TBD

- Lightweight O Matter® frame material
- Unobtainium® earsocks and nosepads for increased comfort
- -8.75 base lens geometry with HDO®
- HDPolarized and Iridium® lens options available
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included



OAKLEY IMMERSE[™] NEW



- Lightweight O Matter® frame material
- Unobtainium® nosepads for increased comfort
- Oakley performance shield lens geometry with HDO®
- HDPolarized and gradient lens options available
- Protective carrying case included









Brown Sugar / VR28® Black Iridium® 009130-01



Fireworks /



Pearl / Violet Iridium® 009130-03



Tortoise / Bronze Polarized 009130-04



Polished Black / 00® Grey Polarized 009130-05



Red Carpet / 00® Black Iridium® Polarized 009130-06



Polished White / G40™ Black Gradient 009131-01



Vino / Dark Brown Gradient 009131-02



AB Sea / Grey 009131-03



Polished Black /



Tortoise / Bronze Polarized 009131-06



Brown Sugar / Bronze Polarized 009131-07

Red Carpet /

Grey 009131-04



Polished Black / Grey 009131-08

MISS CONDUCT™ SQUARED NEW





EYE	BRIDGE	В	ED
137	0	51.3	N/A

- Lightweight O Matter® frame material with ellipse metal icon accents
- Unobtainium® earsocks and nosepads for increased comfort
- Oakley performance shield lens geometry with $\ensuremath{\mathsf{HD0}}^{\tiny\textcircled{\tiny{\$}}}$
- Polarized and gradient lens options available
- Protective carrying case included



1AT0167A00 (Gradient Lenses Only)





Polished Black / 00® Grey Polarized 009141-01



Brown Sugar / VR50™ Brown Gradient 009141-02



Pacific / Grey 009141-03



Amethyst / G40™ Black Gradient 009141-04



Graffiti / Grey 009141-05



Brown Sugar / Bronze Polarized 009141-06



Shown from top left to right: Claudia Goncalves, Rosy Hodge



WOMEN'S SUN-LIFESTYLE

Inspired by the personalities, passions and lifestyles of our female athletes.

CAVEAT™ *NEW*





EYE	BRIDGE	В	ED	
60	14	14	136	
POWER	RANGES: TBD;		CYL +/-TBD	
MINIMU	M PD: TBD		PAL: TBD	

- Ultra-lightweight C-5™ alloy frame material
- $-\,6$ base lens geometry with HDO $^{\!0}$
- Polarized and gradient lens options available
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included



1AT0167A00 (Gradient Lenses Only)



DISGUISE NEW





EYE	BRIDGE	В	ED
59	16	39	61.4
POWER	RANGES: TBD;	C	YL +/-TBD

PAL: TBD

- Handmade acetate frame material
- $-\,8.75$ base lens geometry with HDO®
- Polarized and gradient lens options available
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included



1AT0167A00 (Gradient Lenses Only)



MINIMUM PD: TBD



Rose Gold / VR50™ Brown Gradient 004054-01



Polished Chrome /



Polished Black / 00® Grey Polarized 004054-03



Turquoise / Black Grey Gradient 004054-04



Brunette / Bronze Polarized 004054-05



Blackberry / G40™ Black Gradient 004054-06



Polished Gold / Dark Brown Gradient 004054-07



Black Peppermint / Grey 002030-01



Purple Diamond / G40[™] Black Gradient 002030-02



Storm / Black Grey Gradient 002030-03



Brown Taffy / Dark Brown Gradient 002030-04



Black Peppermint / Grey Polarized 002030-05



Striped Plum / Bronze Polarized 002030-06

OAKLEY REMEDY[™] NEW





EYE	BRIDGE	В	ED
130	0	46.3	N/A

- Ultra-lightweight C-5™ alloy frame material
- Oakley performance shield lens technology with HDO®
- Polarized and gradient lens options available
- Protective carrying case included









Polished Gold / VR50™ Brown Gradient 004053-01



Brunette / Dark Brown Gradient 004053-02



Polished Black / Grey 004053-03



Polished Chrome / G40™ Black Gradient 004053-04



Polished Gold / Bronze Polarized 004053-05



Polished Chrome / 00® Grey Polarized 004053-06

UNFAITHFUL[™]*NEW*





EYE	BRIDGE	В	ED
59	15	47.9	63.9

POWER RANGES: +2.00 to -5.00; CYL +/-3.00 MINIMUM PD: 27 PAL: 28

- Handmade acetate frame material
- $-\,6$ base lens geometry with HDO $^{\!0}$
- Polarized and gradient lens options available
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included







Black Magic / Grey 002029-01



Purple Tiger / G40™ Black Gradient 002029-02





Red Gypsy / Dark Bronze 002029-03



Snake Bite / Dark Brown Gradient 002029-04



Snake Bite / Bronze Polarized 002029-05



Black / Grey Polarized 002029-06



Black / Grey 002029-08

SUNGLASS LENS OPTIONS

STANDARD

1	RATE OF RANSMISSION	CONTRAST	PROTECTION INDEX
INDOOR			
CLEAR AVAILABLE IN PRESCRIPTION***	93%	NEUTRAL	0
RUBY CLEAR IRIDIUM®*	92%	INCREASED	0
OVERCAST			
YELLOW	90%	INCREASED	0
HIGH INTENSITY YELLOW IRIDIUM®	86%	INCREASED	0
PINK IRIDIUM®*	68%	INCREASED	1
PERSIMMON AVAILABLE IN PRESCRIPTION***	61%	INCREASED	1
HIGH INTENSITY PERSIMMON IRIDIUM	®* 59%	INCREASED	1
TITANIUM CLEAR IRIDIUM®*	54%	NEUTRAL	1
GOLD CLEAR IRIDIUM®*	53%	INCREASED	1
FLAT TO LOW LIGHT			
BLACK PERSIMMON IRIDIUM®*	44%	INCREASED	2
VR50™ PINK IRIDIUM®*	43%	INCREASED	2
LIGHT +RED® IRIDIUM®*	40%	INCREASED	2
G40™	40%	INCREASED	2
EMERALD SLATE IRIDIUM®*	32%	NEUTRAL	2
G30 ^{m*} IRIDIUM [®] * available in prescription***	30%	INCREASED (GOLF SPECIFIC)	2
VR28® AVAILABLE IN PRESCRIPTION***	28%	INCREASED	2
G26™* IRIDIUM®*	26%	INCREASED (SHOOTING SPECIFIC)	2
VR28® BLUE IRIDIUM®*	26%	INCREASED	2
G30™ BLACK IRIDIUM®*	25%	INCREASED	2
SLATE IRIDIUM®*	23%	NEUTRAL	2
VR35™ GOLD IRIDIUM®*	23%	INCREASED	2
BLUE IRIDIUM®*	15%	INCREASED	3

Protection Index (in compliance with the standard PrEN 1836)

Index 0: aesthetic, very low protection

Index 1: for weak sun luminosity

Index 2: for average sun luminosity Index 3: for strong sun luminosity

*Iridium lens coatings reduce glare while balancing light transmission and color recognition in every type of weather.

**THIS TINT IS NOT APPROPRIATE FOR DRIVING

****Transmission on Oakley Authentic Prescription Lenses will vary.

****Not available in all countries. Please contact an Oakley representative for more information.

Lens colors shown are representations only. Actual color may vary. Transmission values are for reference only. Actual values may vary from model to model. Please contact an Oakley representative for more information.

Indicates registration in the U.S.A. and certain foreign countries.

Transitions and the swirl are registered trademarks and SOLFX is a trademark of Transitions Optical, Inc.

BRIGHT LIGHT	RATE OF TRANSMISSION	CONTRAST	PROTECTION INDEX
BRONZE AVAILABLE IN PRESCRIPTION***	22%	INCREASED	2
G20™	20%	INCREASED	2
GREY AVAILABLE IN PRESCRIPTION***	18%	NEUTRAL	3
+RED® IRIDIUM®	18%	INCREASED	3
VR28® BLACK IRIDIUM®* AVAILABLE IN PRESCRIPTION***	18%	INCREASED	3
VR28® GOLD IRIDIUM®*	17%	INCREASED	3
JADE IRIDIUM®	17%	INCREASED	3
FIRE IRIDIUM®* AVAILABLE IN PRESCRIPTION***	16%	INCREASED	3
RUBY IRIDIUM®**	16%	NEUTRAL	3
G20™ BLACK IRIDIUM®*	15%	INCREASED	3
VIOLET IRIDIUM®	14%	INCREASED	3
CHROME IRIDIUM®*	14%	NEUTRAL	3
TUNGSTEN IRIDIUM®*	13%	INCREASED	3
EMERALD IRIDIUM®*	13%	NEUTRAL	3
available in prescription*** 24K IRIDIUM®*	11%	INCREASED	3
NTENSE SUN			
GOLD IRIDIUM®* AVAILABLE IN PRESCRIPTION***	12%	INCREASED	3
DARK BRONZE	12%	INCREASED	3
WARM GREY	12%	INCREASED	3
TITANIUM IRIDIUM®*	10%	INCREASED	3
ICE IRIDIUM®* AVAILABLE IN PRESCRIPTION***	10%	NEUTRAL	3
BLACK IRIDIUM®*	10%	NEUTRAL	3
DARK GREY	10%	NEUTRAL	3
GRADIENT			
BROWN GRADIENT	38%	INCREASED	2
BLACK GRADIENT	35%	NEUTRAL	2
VR50™ BROWN GRADIENT	25%	INCREASED	2
DARK BROWN GRADIENT	24%	INCREASED	2
BLACK VIOLET GRADIENT	23%	INCREASED	2
G40™ BLACK GRADIENT	22%	INCREASED	2
SUNNY			
BLACK GREY GRADIENT	20%	NEUTRAL	3

OAKLEY HDPOLARIZED

	RATE OF TRANSMISSION	CONTRAST	PROTECTI INDEX
PARTLY CLOUDY			
LIGHT GREY POLARIZED	35%	NEUTRAL	2
AMBER POLARIZED**	30%	INCREASED	2
AMBER BLACK IRIDIUM®* POLARIZ	ZED 18%	NEUTRAL	3
SUNNY			
SHALLOW BLUE™ IRIDIUM®* POLA	RIZED 21%	INCREASED (ANGLING SPECIFIC)	2
00° RED IRIDIUM®* POLARIZED	20%	INCREASED	3
00® GREY POLARIZED	20%	INCREASED	3
BRONZE POLARIZED AVAILABLE IN PRESCRIPTION***	18%	INCREASED	3
GREY POLARIZED AVAILABLE IN PRESCRIPTION***	17%	NEUTRAL	3
VR28® POLARIZED* AVAILABLE IN PRESCRIPTION***	16%	INCREASED	3
VR28® BLUE IRIDIUM®* POLARIZEE	14%	INCREASED	3
TUNGSTEN IRIDIUM®* POLARIZED	13%	INCREASED	3
EMERALD IRIDIUM®* POLARIZED	13%	NEUTRAL	3
TITANIUM IRIDIUM®* POLARIZED	12%	INCREASED	3
INTENSE SUN			
+RED® IRIDIUM®* POLARIZED	18%	INCREASES	3
DEEP BLUE™ IRIDIUM®* POLARIZEC	17%	NEUTRAL (ANGLING SPECIFIC)	3
FIRE IRIDIUM®* POLARIZED	16%	INCREASED	3
G30™ POLARIZED	15%	INCREASED	3
00° BLUE IRIDIUM®* POLARIZED	13%	INCREASED	3
VR28® GOLD IRIDIUM® POLARIZED	11%	INCREASED	3
00® BLACK IRIDIUM®* POLARIZED	10%	INCREASED	3
VR28® BLACK IRIDIUM®* POLARIZE	ED 10%	NEUTRAL	3
ICE IRIDIUM®*POLARIZED AVAILABLE IN PRESCRIPTION***	09%	NEUTRAL	3
BLACK IRIDIUM® POLARIZED* AVAILABLE IN PRESCRIPTION***	09%	INCREASED	3
GOLD IRIDIUM® POLARIZED* AVAILABLE IN PRESCRIPTION***	09%	INCREASED	3

PHOTOCHROMIC

	TF	RATE OF RANSMISSION	CONTRAST	PROTECTION INDEX
CLEAR BLACK IRIDIUM®*		65%	NEUTRAL	1
	ACTIVATE	11%		3
PERSIMMON		59%	INCREASED	1
	ACTIVATE	12%		2
VR50™		50%	INCREASED	1
	ACTIVATE	15%		3
PERSIMMON BLACK IRIDI	UM*	40%	INCREASED	2
	ACTIVATE	11%		3
LIGHT GREY		38%	NEUTRAL	2
	ACTIVATE	08%		3
G40™		36%	INCREASED	2
	ACTIVATE	11%		3

Transiti@ns SELFX

Oakley's High Definition Optics® (HDO®) offers the ultimate in performance. Now get the ultimate in automatic protection, comfort and convenience: lenses that darken and lighten automatically to help you keep up with Mother Nature. They're called Oakley Transitions® SOLFX™ and they combine Transitions SOLFX Photochromic technology with Oakley HDO® to give you the best clarity available, plus the unrivaled impact protection and 100% UV filtering of one of the purest lens materials on earth.

They feature base colors that precisely balance light and boost contrast to improve your depth perception. When sunlight is minimal, the color diminishes but never goes away, so you can maintain peak performance in the flatlight of overcast skies. As sunlight increases, the sunglass lens color darkens to keep up.

Add it all up and it's proof that there's only one thing better than sunglass lenses that change color: sunglass lenses that change color and give you the best visual quality, clarity and performance.

		RATE OF NSMISSION	CONTRAST	PROTECTION INDEX
CHANGING CONDITIONS TO INT	ENSE SUN			
LIGHT GREY****		38%	NEUTRAL	2
	ACTIVATED	8%		3
G40 ^{m****}		40%	INCREASED	2
	ACTIVATED	8%		3
OVERCAST TO SUNNY				
BLACK PERSIMMON IRIDIU	M®****	42%	INCREASED	2
	ACTIVATED	10%		3
CHANGING CONDITIONS TO SUM	INY			
VR50™****		50%	INCREASED	1
	ACTIVATED	10%		3
Clear Black Iridium Photochr	romic	65%	INCREASED	1
_	ACTIVATED	11%		3

ACCESSORIES: OPTIONAL

SPORT	Half Jacket Half Jacket XLJ M Frame Hybrid M Frame Hybrid S	07-346 07-105	Half Jacket/ Flak Jacket Soft Vault (Black) Radar /	
	M frame Strike M Frame Sweep Bottlecap XL Crosshair 2.0 Minute 2.0 Monster Dog Scalpel Straight Jacket	07-025	M Frame Array Soft Vault Large Soft Vault	
ACTIVE	Ten Whisker Fives Halfwire 2.0 Splinter Square Whisker Tightrope	07-005	Medium Soft Vault	
	Half X Juliet	07-027	X-Metal New Soft Vault	
LIFESTYLE	Antix Batwolf Conduct Squared Conduct Squared Signature Dispatch Gascan Hijinx Holbrook Oakley Jupiter Oil Rig Probation Sideways	07-025	Large Soft Vault	
	Fives Squared	07-005	Medium Soft Vault	



SMALL METAL VAULT



LARGE METAL VAULT



SMALL SOFT VAULT



LARGE SOFT VAULT



X METAL SOFT VAULT



MEDIUM SOFT VAULT



HALF / FLAK JACKET (ARRAY)



RADAR / M FRAME SOFT VAULT (ARRAY)



SQUARE O CASE - GRAPHITE



SQUARE O CASE - PERSIMMON



SQUARE O CASE - HEADLINER



WOMENS SOFT CASE

NOTES

40

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