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OAKLEY BRASIL Rua Ministro Jesuino Cardoso, 52 Itaim Bibi, São Paulo – SP Brasil CEP: 04544-050 55 11 21 838251 ext 8254



FRONT VIEW



SIDE VIEW





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## **OPTICAL CATALOG 2013**

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YARDDOG II

TUMBLEWEED 0.5

PANEL

SERVO

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 <b>Č</b> A <sup>-</sup>	ΓΑ	
		الديين

At Oakley, we build for the brave — those who defy convention, derail the idea of what is impossible and disrupt the kind of thinking that makes the rest of the world ordinary. Our authenticity comes from world-class athletes who rely on our products because they demand the best and refuse to compromise. Our heritage was fueled by the drive to go beyond reason, and by serving those who do the same, we achieve innovations for all.

When the rest of the world doubts you, you're probably on the right path, and it's a path of defiance that can change the world. You are the inspiration of Oakley. Because we build for the brave.

#### WOMEN'S RX

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## AL OG 2013

## FRAME TECHNOLOGY

#### FRAME MATERIALS

Engineering breakthroughs in structural materials allow Oakley to produce lightweight, high-performance frames that maintain superior protection and comfort.



### ACETATE

Hand-made layered acetate allows for a multitude of rich hues and colors, as well as visual textures, giving this frame material its high quality look and feel.





### ALUMINUM

The high strength-to-weight ratio of Oakley's aerospace-grade aluminum alloy enables the bold styling of sculptural designs in a durable and very lightweight frame construction.





### **CARBON FIBER**

With durability that comes from decades of research and development in sports innovation, this ultra-lightweight material provides superior comfort and flexibility.



#### **C-5**™

To produce the ultra-strong, ultra-lightweight chassis of Oakley wire frames, five metallic compounds are fused into a single C-5 $^{\rm M}$  alloy.



#### **NANOWIRE**<sup>™</sup>

Comprised of incredibly sleek and ultra-lightweight titanium alloy, Oakley Nanowire<sup>™</sup> creates sculptural contours without sacrificing comfort or flexibility. Shape-shifting Memory Metal flexes and springs back into place, providing an adaptable fit that borders zero-gravity.

#### **O MATTER®**

Formulated for high durability and controlled flexibility, Oakley's lightweight O Matter<sup>®</sup> frames maintain superior protection, comfort and performance.

#### TITANIUM

An ultra-lightweight, virtually indestructible material used in fighter jets, titanium allows us to produce some of the strongest, lightest and most comfortable Oakley wire frames.

## FRAME TECHNOLOGY

#### HINGES

Oakley hinge designs range from the miniaturized mechanics of dual-cam action to spring hinges that maintain a stable, pressurefree fit. Inspired by racing technology, these industry-leading hinge designs provide unrivaled durability and aesthetics that do not compromise comfort or fit.



#### **HOLLOWPOINT**<sup>™</sup>

Inspired by hubless motorcycle wheels, HOLLOWPOINT<sup>™</sup> hinges turn simplicity into a work of art. This pure approach uses a self-contained spring cam mechanism and an internal piston, achieving a minimalist design that is both sturdy and lightweight.



#### **MONOSHOCK**<sup>™</sup>

The Oakley MONOSHOCK<sup>™</sup> hinge combines mechanical precision for flexibility, comfort and fit to create a prescription frame hinge that is as big on technology as it is on style. The MONOSHOCK<sup>™</sup> hinge has a single "tine" (a slender projecting part, like the tine of a fork) that bridges the frame and earstem.



### **TWINSHOCK**<sup>TM</sup>

Inspired by pro racing, the structure of the Oakley TWINSHOCK<sup>™</sup> hinge is similar to leaf springs used for shock absorption. Utilizing two tines, the TWINSHOCK<sup>™</sup> hinge combines durability, flex, comfort, fit and distinctive design architecture that is unique to Oakley.

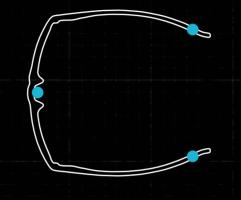


### ZERO PROFILE<sup>™</sup>

To achieve an entirely new aesthetic, we created a seamless blend of mechanics and art that does away with the inconvenience of a bulky hinge. The integrated design of the ZERO PROFILE<sup>™</sup> spring hinge leaves nothing but a sleek sculpture, and it maintains full durability and comfort.

#### **THREE-POINT FIT**

Oakley's patented Three-Point Fit ensures that each frame makes contact only at the bridge of the nose and behind the temples. This retains optics in perfect alignment, maintains a secure fit, and eliminates the discomfort of ordinary frames that hook the ears with unbalanced pressure points.





#### OAKLEY TRUE DIGITAL<sup>™</sup> (OTD)

Oakley True Digital<sup>™</sup> lenses maximize performance by utilizing Oakley Dual-Peripheral Technology<sup>™</sup> to deliver the best possible optics.



IN THE FAR PERIPHERY **BLURRING AND DISTORTION** ARE MINIMIZED, PROVIDING BETTER MOTION DETECTION.

IN THE MID PERIPHERY **BINOCULAR VISION IS** BALANCED, PROVIDING BETTER RECOGNITION OF LARGER IMAGES.

### REAL LIFE SIMULATION

**OAKLEY STEALTH** 



#### **AUTHENTIC PRESCRIPTION LENSES**



Oakley True Digital Edge™ increases the power range in most high-wrap sun frames, from +4.00 to -6.00, in a unique way that provides the best possible cosmetics and optics.

- + Equipped with Oakley True Digital<sup>™</sup> technology
- + Eliminates any visual distortion in the area of lens thinning

**REDUCED LENS** 

Oakley ThinZone Technology

uses proprietary software to substantially

reduce the lens thickness by up to 40%.

THICKNESS

+ Reduces lens thickness by up to 40%

+ Provides an uninterrupted binocular view of a minimum of 120 degrees

UNINTERRUPTED FIELD OF VIEW

Oakley True Digital Edge™ delivers a minimum of 120° of uninterrupted binocular field of view, regardless of Frost Zone range.

Dynamic Frost Zone Oakley True Digital Edge<sup>®</sup> applies a satin frost finish over the ThinZone, eliminating any visual distortion. The Frost Zone ranges from 4mm to 11mm, depending on the patient's prescription and frame selection.



EVERY AUTHENTIC OAKLEY LENS IS MARKED WITH AN OAKLEY "O"

### **IRIDIUM® LENS COATING**



FUSED AT THE MOLECULAR LEVEL

### UV PROTECTION



**100% UV PROTECTION** 

Introducing Oakley Stealth,<sup>™</sup> the first AR coating engineered exclusively for the critical needs of athletes and sports enthusiasts

- + Reduce back-surface reflection and optimize the wide. crisp visual field of Oakley True Digital<sup>™</sup> lenses.
- + Repel dust, dirt and oils with an invisible shield of oleophobic and anti-static protection.
- + Depend on industry-leading durability, which is athleteranked and backed by a two-year warranty.

Oakley can custom-build eyewear with prescription lenses exactly to the doctor's orders. Take advantage of the quality and innovation of a specialty lab created for Oakley dealers. It's the only way to maintain the integrity and warranty of the Oakley frame.

+ Oakley Iridium<sup>®</sup> lens coatings allow the wearer to tune transmission for any light condition.

- + Oakley Plutonite<sup>®</sup> filters out 100% of all UVA, UVB, UVC and harmful blue light up to 400nm.
- + The lens material itself blocks UV, so you don't have to rely on a thin surface coating that can wear away or become scratched.
- + Our optical technologies allow for lens curvature that improves protection at the top and sides of your eyes.

# LENS TECHNOLOGY OAKLEY PRESCRIPTION SUN LENSES



#### 00<sup>®</sup> RED IRIDIUM<sup>®</sup> POLARIZED

Harsh rays of light won't distract you with the OO® Red Iridium® Polarized lens; engineered to protect your eyes from the blinding glare of paths and pavement.

#### G30<sup>™</sup> IRIDIUM<sup>®</sup>

Essential equipment for world-class golfers, G30<sup>™</sup> Iridium<sup>®</sup> optimizes visual detail and depth perception to help you spot subtle variations in grass textures and slope contours.

#### VR28<sup>®</sup> BLACK IRIDIUM<sup>®</sup>

In medium to low light, our specially engineered VR28<sup>®</sup> Black Iridium<sup>®</sup> lens maximizes clarity and depth perception by increasing contrast between the subtle shades of brown, green and red in trail environments.

#### **BRONZE POLARIZED**

70% of the world's surface is covered by water, and 100% of it is ready to blind you with glare that can be up to ten times brighter than surrounding light. All of our water lenses block 99% of reflected glare to eliminate all that irritation, discomfort and distraction.

#### **BLACK IRIDIUM® POLARIZED**

Excellent all-purpose lens for bright light conditions.

This lens covers a full range of sports and training— practically anything under the sun, especially when it is bright and blinding.





STANDARD	BASE COLOR	LENS TRANSMISSION	POLARIZED LENS TRANSMISSION	CONTRAST	LIGHT CONDITIONS
BLACK IRIDIUM® AVAILABLE IN POLARIZED	GREY	10%	10%	NEUTRAL	Bright Light
ICE IRIDIUM® AVAILABLE IN POLARIZED	GREY	10%	9%	NEUTRAL	Bright Light
GOLD IRIDIUM® AVAILABLE IN POLARIZED	BROWN	12%	9%	MEDIUM	Bright Light
EMERALD IRIDIUM®	GREY	13%	N/A	NEUTRAL	Bright Light
TUNGSTEN IRIDIUM® AVAILABLE IN POLARIZED	BROWN	15%	15%	ENHANCED	Bright Light
FIRE IRIDIUM®	BROWN	10%	N/A	MEDIUM	Bright Light
00® RED IRIDIUM® POLARIZED	RED	N/A	18%	ENHANCED	Bright Light Medium Lig
00° BLACK IRIDIUM® POLARIZED	ROSE	N/A	11%	ENHANCED	Bright Light Medium Lig
GREY AVAILABLE IN POLARIZED	GREY	18%	18%	NEUTRAL	Bright Light Medium Lig
VR28 <sup>®</sup> BLACK IRIDIUM <sup>®*</sup> AVAILABLE IN POLARIZED	ROSE	18%	10%	HIGH	Bright Light Medium Lig
BRONZE AVAILABLE IN POLARIZED	BROWN	22%	17%	MEDIUM	Bright Light Medium Lig
VR28® AVAILABLE IN POLARIZED	ROSE	28%	17%	HIGH	Bright Light Medium Lig

Bright Light Medium Light



PRESCRIPTION LENS COLORS

Available with most Oakley sunglasses, Oakley Authentic Prescription Lenses can be customized with a full range of tint options.

Transitions and the swirl are registered trademarks and SOLFX and XTRActive are trademarks of Transitions Optical, Inc. Lens color availability varies by prescription and sunglass design. Please consult your eyecare professional for more information.

LENS	POLARIZED LENS TRANSMISSION	CONTRAST	LIGHT CONDITIONS		
N/A	18%	NEUTRAL	Medium Light Low Light		
N/A	19%	ENHANCED	Medium Light		
30%	15%	ENHANCED	Bright Light Medium Light	Low Light	
61%	N/A	HIGH	Low Light		

LENS	DN	CONTRAST	
IVATED	16%	NEUTRAL	
IVATED	19%	NEUTRAL	
IVATED	12%	NEUTRAL	
IVATED	15%	NEUTRAL	

ACTIVATED 13% ENHANCED

## **MEN'S RX ACTIVE**

FOR THOSE WHO SAVOR THE PART OF LIFE THAT GOES BEYOND FOUR WALLS, THE ACTIVE COLLECTION FEATURES AN INNOVATIVE BLEND OF PERFORMANCE AND COMFORT THAT PERFORMS IN EVERY SITUATION. THE SLEEK AND MODERN LOOK MATCHES OAKLEY PERFORMANCE INNOVATION WITH A COMFORTABLE FIT THAT'S WORTHY OF YOUR FAVORITE EVERYDAY PRESCRIPTION GLASSES. THIS COLLECTION WILL TAKE YOUR CUSTOMER ANYWHERE WITH ORIGINALITY AND STYLE.



FRONT VIEW



SIDE VIEW



TOP VIEW



ISOMETRIC VIEW



Е

D

## **CROSSLINK<sup>™</sup> 53**



- Constructed of ultra-lightweight, durable O Matter®

- Adjustable, interchangeable wire core temple - First set of temples feature contrasting icons and earsocks
- Second set of temples feature gunmetal icons and grey earsocks
- Unobtainium<sup>®</sup> earsocks and nosepads - Available with Oakley Authentic
- Prescription Lenses
- Protective carrying case included









Satin Black / Black 0X8027-05

	0X8027-02	UX8U27
0		



- Constructed of ultra—lightweight, durable 0 Matter®
- First set of temples feature contrasting icons and earsocks
- Second set of temples feature gunmetal icons and grey earsocks
- Progressive-friendly B dimension
- Unobtainium<sup>®</sup> earsocks and nosepads
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included



Satin Black / Sky Blue 0X8030-01

Grey Smoke / Retina Burn OX8030-02







Satin Black / Black 0X8030-05











#### EYE BRIDGE ED 53 18 33.4 56.5

- Lightweight, robust aluminum center
- Adjustable 0 Matter® temples with wire core – Unobtainium® earsocks
- Switchlock<sup>™</sup> Technology with interchangeable lens carrier
- Additional lens carrier
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included











BRIDGE

- Constructed of ultra-lightweight,

18

durable 0 Matter®

and earsocks

and grey earsocks

Prescription Lenses

EYE

55

ED

58

33.4

- Adjustable, interchangeable wire core temple

- First set of temples feature contrasting icons

- Second set of temples feature gunmetal icons

– Unobtainium<sup>®</sup> earsocks and nosepads

- Available with Oakley Authentic

- Protective carrying case included





А

EYE 55







Grey Smoke / Retina Burn 0X8031-02





Pearl / Team Cardinal 0X8031-04



Grey Smoke / Team Cardinal 0X8031-06





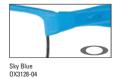








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## **MEN'S RX ICONIC**

YOU DON'T HAVE TO BE A PROFESSIONAL ATHLETE TO BE INSPIRED BY SPORTS. THE OAKLEY ICONIC COLLECTION TAKES ALL WE HAVE LEARNED FROM OUR DECADES OF ANSWERING THE DEMANDS OF PROFESSIONAL ATHLETES, AND COMBINES PERFORMANCE WITH ORIGINALITY TO SERVE YOUR FULL RANGE OF CUSTOMERS. THIS COLLECTION IS RENDERED WITH CLEAN AND UNCOMPLICATED STYLE. IT BALANCES A PURE AND AUTHENTIC LOOK WITH THE MATERIAL INNOVATIONS, UNIQUE DESIGN FEATURES AND CRAFTSMANSHIP THE WORLD HAS COME TO TRUST FROM OAKLEY.

SIDE VIEW

TOP VIEW

ISOMETRIC VIEW

#### 31 THIRTEEN<sup>™</sup> -25

#### EYE BRIDGE ED R 53 54 30.1 18

- Constructed of ultra-light, durable titanium

- Taperlock rimless mounting system

– Unobtainium® earsocks

Adjustable nosepads

F

D

С

– Oakley Rimless Tool Kit and hardware must be used when fitting lenses

– Available with Oakley Authentic Prescription Lenses

- Protective carrying case included







00	CASING™

EYE BRIDGE ED R 52 55 18 29.8

- Constructed of lightweight, durable C-5<sup>™</sup> material

- Integrated spring hinge – Unobtainium® earsocks

– Adjustable nosepads

- Available with Oakley Authentic

Prescription Lenses - Protective carrying case included





**BOTTLE ROCKET**<sup>™</sup> 4.0



Matte Black 11-966







**CHIEFTAIN**<sup>™</sup>

EYE	BRIDGE	В	ED	
53	18	33.9	56.7	
55	18	35.1	58.8	

- Constructed of ultra-light, durable titanium

- 6 base geometry

– Unobtainium® earsocks

– Adjustable nosepads

– Two sizes: 53/55

- Available with Oakley Authentic Prescription Lenses

- Protective carrying case included











Polished Brown 0X3110-02













Polished Mercury 0X5072-04

### CLUBFACE™

EYE	BRIDGE	В	ED
52	17	29.3	54.7
54	17	30.4	56.8

Constructed of lightweight, durable
 C-5<sup>™</sup> material

Integrated spring hinge

– Semi–rimless lens mount

- Unobtainium® earsocks
- Adjustable nosepads
- Two sizes: 52/54
- Available with Oakley Authentic
   Prescription Lenses
- Protective carrying case included



D

С

В







EYE	BRIDGE	В	ED
51	18	27.3	53
53	18	28.3	55

 Constructed of lightweight, durable C-5<sup>™</sup> material

 Custom sculptured, integrated hinge with contrasting metal icon accents

- Semi–rimless lens mount
- Unobtainium® earsocks

– Adjustable nosepads

- Two sizes: 51/53
- Available with Oakley Authentic
   Prescription Lenses
- Protective carrying case included







## COIN™

EYE	BRIDGE	В	ED		
52	18	28.3	52.8	_	
54	18	29.3	54.9		
<ul> <li>Constructed of ultra-light, durable Nanowire<sup>™</sup> flexible titanium alloy</li> </ul>					
– Unobtainium® earsocks					
– Adjustable nosepads					
<ul> <li>Contrasting interior paint</li> </ul>					
– Two sizes: 52/54					
And the block of the Orabitan Another set					

- Available with Oakley Authentic
   Prescription Lenses
- Protective carrying case included









EYE	BRIDGE	В	ED
53	18	29.8	55

- Constructed of ultra-light, durable titanium
- Cased titanium spring hinge
- Taperlock rimless mounting system
- Unobtainium® earsocks
- Adjustable nosepads
- Extra hardware included
- Oakley Rimless Tool Kit and hardware must be used when fitting lenses
- Available with Oakley Authentic
   Prescription Lenses
- Protective carrying case included

Matte Black 22-172





А













Gunmetal 0X3143-03

Polished Midnight 0X3143-04





EYE	BRIDGE	В	ED
51	19	29.8	53.3
53	19	30.9	55.3

– Ultra–flexible Nanowire<sup>™</sup> frame components

- Semi–rimless lens mount
- Unobtainium® earsocks
- Adjustable nosepads
- Two sizes: 51/53
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included









- Constructed of ultra-light, durable titanium - Screwless hinge design with hollow core
- Wood replica insert
- Acetate earsocks
- Adjustable nosepads
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included









D







С	EYE	BRIDGE	В	ED	
	53	19	27.6	55.8	
	55	19	28.6	57.9	
		tructed of ligh			
_		ole C-5™ mate			
	е				
	ment				
	– Semi				
	– Unobtainium® earsocks				
	– Adjustable nosepads				
	– Two sizes: 53/55				
В	– Avail	able with Oak	ley Authenti	С	
	Prescription Lenses				
	– Prote	g case inclu	ded		







EYE	BRIDGE	В	ED
51	19	30.5	52.9

- Lightweight stress-resistant 0 Metal® frame material
- Metal icon accents
- Unobtainium® earsocks
- Adjustable nosepads
- Semi–rimless lens mount
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included



















White Gold 0X5075-04



#### **KEEL**<sup>™</sup> *NEW* -1

EYE	BRIDGE	В	ED
53	18	29.9	51.6
55	18	31	58.2

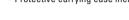
- Constructed of ultra-light and durable titanium - Compression sleeve rimless mounting system

- Contrasting icons

- Integrated spring hinge

– Unobtainium® earsocks

- Two sizes: 53/55
- Adjustable silicone nosepads
- Available with Oakley Authentic
- Prescription Lenses - Protective carrying case included











– Timeless, iconic design

- Constructed of ultra-light, durable titanium
- Twinshock<sup>™</sup> titanium flex hinge
- Metal icon accents

– Unobtainium® earsocks

- Adjustable nosepads
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included







F

#### KEEL BLADE<sup>™</sup> NEW EYE BRIDGE ED В 53 18 29.9 55.5 55 18 31 57.6

- Constructed of ultra-light, durable titanium

- Full-rim design with Keel<sup>™</sup> stem components
- Contrasting icons
- Integrated spring hinge
- Unobtainium® earsocks
- Two sizes: 53/55
- Adjustable silicone nosepads
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included



## **PLANK**<sup>™</sup>

EYE	BRIDGE	В	ED	
53	18	34.6	54.3	

- Lightweight aluminum material
- Wood replica/engine-tuned insert
- Integrated flexible hinge
- O Matter<sup>®</sup> earsocks
- Metal icon accents
- Adjustable nosepads
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included













#### **RHINOCHASER<sup>™</sup>** 1

EYE ED BRIDGE R 52 53.9 19 28.1 54 29.2 56 19

- Constructed of lightweight, durable C-5<sup>™</sup> material

– Monoshock™ titanium flex hinge

– Semi–rimless lens mount

– Unobtainium® earsocks

Adjustable nosepads

- Two sizes: 52/54
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included



Polished Midnight 0X3111-07

Satin Black 0X3111-02

EYE	BRIDGE	В	ED		
53	18	28.1	56.7		
	tructed of ligh ble C-5™ mate				
aaraa					
– Integ	rated spring h	ninge			
– Metal icon accents					
– Unobtainium® earsocks					
– Adjus	stable nosepa	ds			
	able with Oak cription Lense	,	С		
– Prote	ctive carrying	g case inclu	ded		





SOCKET<sup>™</sup> 4.0

D



SCULPT<sup>™</sup> 6.0

Cement 0X3111-01

- Unobtainium® earsocks
- Adjustable nosepads
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included





#### **SPOKE<sup>™</sup> 0.5** • 7-T

EYE	BRIDGE	В	ED
51	19	27.5	53
53	19	28.6	55

- Constructed of lightweight, durable C-5<sup>™</sup> material
- Custom sculptured, integrated hinge with contrasting metal icon accents
- Semi-rimless lens mount
- Unobtainium® earsocks
- Adjustable nosepads
- Two sizes: 51/53
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included





В







Olive Chrome 12-015

### **TRANSISTOR**™

EYE	BRIDGE	В	ED
51	18	27.4	52.9
54	18	27.9	55.7

Constructed of ultra-light, durable titanium
 Ultra-flexible Nanowire<sup>™</sup> frame components

- Self-locking hinge screws

– Semi–rimless lens mount

– Metal icon accents

- Unobtainium® earsocks
- Adjustable nosepads
- Two sizes: 51/54
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included

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### VALVE™

EYE	BRIDGE	В	ED			
51	18	27.5	52.2			
53	18	28.6	54.4			
– Constructed of lightweight, durable C-5™ material						
<ul> <li>Integrated spring hinge</li> </ul>						
– Unobtainium® earsocks						
– Semi–rimless lens mount						
– Adjustable nosepads						
– Two sizes: 51/53						
<ul> <li>Available with Oakley Authentic</li> <li>Prescription Lenses</li> </ul>						
<ul> <li>Protective carrying case included</li> </ul>						
	_					







Brushed Chrome 0X3093-02

 LIVESTRONG SIGNATURE SERIES
 DUCATI SIGNATURE

 Polished Black
 Pewter

 22-232 (51)
 22-233 (51)

 22-235 (54)
 22-236 (54)

Polished Black OX3093-01 
 EYE
 BRIDGE
 B
 ED

 55
 18
 29.9
 56.4

WHISKER<sup>™</sup> 6B

 Constructed of lightweight, durable C-5<sup>™</sup> material

K

- Metal icon accents
- Unobtainium® earsocks
- Adjustable nosepads
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included





WINGBACK<sup>™</sup> NEW

EYE	BRIDGE	В	ED
51	18	27.3	52.9
53	18	28.4	55

– Constructed of ultra-light, durable titanium

- Semi-rim design with Keel<sup>™</sup> stem components
- Integrated spring hinge
- Metal icon accents
- Semi–rimless lens mount
- Unobtainium® earsocks
- Two sizes: 51/53
- Adjustable silicone nosepads
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included

Polished Black 0X5089-01





С

В









Silver 0X3107-03



## ₩INGSPAN<sup>™</sup>



- Constructed of ultra-light, durable titanium

- Precision titanium-cased spring hinge

– Unobtainium® earsocks

– Adjustable nosepads

Available with Oakley Authentic
 Prescription Lenses

- Protective carrying case included

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## MEN'S RX LIFESTYLE

THIS COLLECTION IS AN EXPRESSION OF OAKLEY LIFESTYLE. INSPIRED BY OUR ATHLETES, THE CULTURES THEY LIVE IN AND THEIR APPROACH TO LIFE, THIS COLLECTION IS RENDERED WITH CLEAN AND UNCOMPLICATED STYLE. IT BALANCES A PURE AND AUTHENTIC LOOK WITH THE INNOVATION AND CRAFTSMANSHIP THE WORLD HAS COME TO EXPECT FROM OAKLEY.



FRONT VIEW



SIDE VIEW



TOP VIEW



ISOMETRIC VIEW

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#### **BOOMSTAND**<sup>™</sup> 1 x



- Constructed of ultra-light, durable titanium

– Signature Twinshock™ titanium flex hinge

- Laser-decorated temples

– Semi–rimless lens mount

– Unobtainium® earsocks – Adjustable nosepads

- Available with Oakley Authentic

Prescription Lenses

- Protective carrying case included





48	19	26	48	
50	19	27	50	
	structed of ble C-5™ m	lightweight, aterial		
– Integ	grated sprin	ng hinge		

В

**OAKLEY CALIPER**<sup>™</sup>

ED

- Semi–rimless lens mount
- O Matter® earsocks
- Adjustable nosepads

T

EYE

BRIDGE

.

- Two sizes: 48/50
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included





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С

В







EYE	BRIDGE	В	ED	
51	17	29.7	52.6	
53	17	30.8	54.6	
	tructed of stro ble acetate	ess–resistan	t,	
– Case	d spring hinge	Э		
– Adjustable wire core stem				
– Themed stem graphics				
– Unobtainium® earsocks				
– Two s	sizes: 51/53			
	able with Oak cription Lense	,	С	
– Prote	ctive carrying	g case inclu	ded	









#### **CARBON PLATE**<sup>™</sup> $\overline{n}$

EYE	BRIDGE	В	ED
53	18	30.8	55.0
55	18	31.9	57.2

- Frame constructed of ultra-light, durable titanium
- Stems constructed of ultra-light, flexible carbon fiber
- Contrasting inner color
- Metal icon accents
- Unobtainium® grommet sock
- Adjustable nosepads
- Two sizes: 53/55
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included





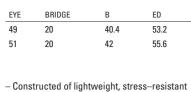






OAKLEY 035





and durable acetate

- Cased spring hinge
- Adjustable wire core stem
- Metal icon accents
- Two sizes: 49/51
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included



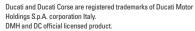
D















DUCATI SIGNATURE SERIES Flint 0X8026-09

TTO	1

LIVESTRONG SIGNATURE SERIES Satin Black OX8026-08





EYE	BRIDGE	В	ED
52	18	31.6	55.4
54	18	33.6	57.4

- Constructed of ultra-light, durable titanium

- Signature Twinshock™ titanium flex hinge
- Unobtainium® earsocks
- Adjustable nosepads
- Two sizes: 52/54
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included

Satin Black 0X5066-01

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#### **DOUBLE TAP<sup>™</sup>** *NEW* 1 78 TT

EY	'E BR	IDGE B		ED
51	18	2	8.2	53
53	8 18	2	9.3 !	55.1

- Lightweight, durable C-5™ center
- Adjustable acetate stems with themed graphics
- Cased spring hinge
- Semi-rimless lens mount
- Unobtainium® earsocks
- Adjustable nosepads
- Two sizes: 51/53
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included













Pewter 0X5066-02



LIVESTRONG SIGNATURE SERIES Satin Black 0X5066-05



DUCATI SIGNATURE SERIES Pewter 0X5066-06





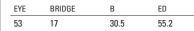




Light 0X3123-03

Brushed Chrome 0X3123-04





- Constructed of lightweight, stress-resistant and durable acetate

- Integrated C-5<sup>™</sup> hinge component

– Cased spring hinge

– Metal icon accents

D

EYE

53

55

BRIDGE

В

- Available with Oakley Authentic Prescription Lenses

- Protective carrying case included





Brown Tortoise 11-930

50 27.4 18 51.4 – Flexible stainless steel temples, C-5™ frame - Semi-rimless lens mount

23.6

.

**HALFTRACK**<sup>™</sup>

ED

49.4

- Unobtainium® earsocks
- Adjustable nosepads

T

BRIDGE

18

- Two sizes: 48/50

•

EYE

48

- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included







EYE	BRIDGE	В	ED
53	18	38.2	58.1
55	18	39.6	60.3

- Constructed of lightweight, stress-resistant and durable acetate
- Unique, material-inherent stem design
- Zero Profile<sup>™</sup> spring hinge
- Heat adjustable, wire core temples
- Two sizes: 53/55
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included



Polished Black OX1074-06

Black / Grey OX1074-01



GASSER<sup>™</sup> NEW

ED





B





Pewter 0X3109-03





Black / Green 0X1074-02









## JUNKYARD II<sup>™</sup> NEW

EYE	BRIDGE	В	ED
53	18	34.2	56.4
55	18	35.4	58.5

- Constructed of lightweight, durable acetate

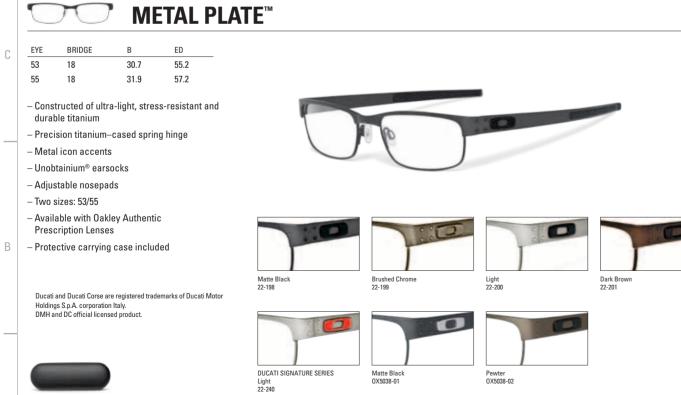
- Unique, material-inherent stem design
- Zero Profile<sup>™</sup> spring hinge
- Heat-adjustable, wire core temples – Two sizes: 53/55
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included







Polished Black OX1097-05





EYE	BRIDGE	В	ED
53	18	34.5	57.3

- Constructed of lightweight, stress-resistant and durable acetate

- Durable 5–barrel hinge
- C-5™ components
- Heat-adjustable
- Metal icon accents
- Unobtainium® earsocks

- Available with Oakley Authentic Prescription Lenses

- Protective carrying case included









EYE BRIDGE ED 53 18 33.8 56.6

- Lightweight, robust aluminum
- frame construction - Zero Profile<sup>™</sup> spring hinge
- Metal icon accents
- Unobtainium® earsocks
- O Matter® nosepads
- Available with Oakley Authentic
- Prescription Lenses
- Protective carrying case included







А

D







Grey Tortoise 22-204















## **PAPERCLIP**<sup>™</sup>

	EYE	BRIDGE	В	ED	
	53	18	33.6	56.6	
	55	18	35.1	58.8	
– Lightweight, durable C-5™ center					

- Flexible stainless steel temples, C-5<sup>™</sup> frame

- Reversible icon accents and socks – Unobtainium® earsocks

– Adjustable nosepads

– Two sizes: 53/55

- Additional interchangeable 0 icon accents/ sock kit included (red/grey)
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included



D





EYE BRIDGE ED 51 28.6 53.3 18 53 29.8 55.4 18

- Constructed of lightweight,

durable C-5<sup>™</sup> material

- Reversible Unobtainium® icon accents

- Reversible Unobtainium® earsocks

– Adjustable nosepads

– Two sizes: 51/53

- Available with Oakley Authentic Prescription Lenses

- Protective carrying case included



Polished Black OX3112-01

**SERV0**<sup>™</sup>

C	EYE	BRIDGE	В	ED	
0	51	18	28.3	54.3	
	53	18	29.4	55.5	
	55	18	30.5	57.6	
	57	18	34.1	60.4	
		tructed of ligh lurable acetat	0,	ess–resistan	
	– Cased spring hinge				
	<ul> <li>Adjustable wire core stem</li> </ul>				
	– Metal icon accents				
	– Four	sizes: 51/53/55	5/57		
В		ze (57) accom nsions	modates lar	ger facial	
	<ul> <li>Available with Oakley Authentic</li> <li>Prescription Lenses</li> </ul>				
	– Prote	ctive carrying	g case inclu	led	
_					







#### TUMBLEWEED<sup>™</sup> 0.5 Π •

EYE	BRIDGE	В	ED
50	19	27.6	52.1
52	19	28.7	54.2

- Constructed of lightweight, durable C-5<sup>™</sup> material

- Semi-rimless lens mount

- Reversible Unobtainium® icon accents

- Reversible Unobtainium® earsocks

– Adjustable nosepads

– Two sizes: 50/52

- Available with Oakley Authentic Prescription Lenses

- Protective carrying case included

Polished Black OX3142-01





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Matte Cement 0X3112-04



## YARDDOG II<sup>™</sup> NEW

	EYE	BRIDGE	В	ED
	53	17	33.1	56.3
	55	17	34.3	58.4
<ul> <li>Constructed of lightweight, stress-resistant and durable acetate</li> </ul>				

– Unique, material-inherent stem design

– Zero  $\mathsf{Profile}^{\scriptscriptstyle\mathsf{M}}\operatorname{spring}\operatorname{hinge}$ 

– Heat-adjustable temples

– Adjustable nosepads

– Two sizes: 53/55

Available with Oakley Authentic
 Prescription Lenses

- Protective carrying case included







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Α

В

OAKLEY 044

## WOMEN'S RX

INSPIRED BY THE PERSONALITIES, PASSIONS AND LIFESTYLES OF OUR FEMALE ATHLETES, THE OAKLEY WOMEN'S PRESCRIPTION COLLECTION OFFERS COMFORT AND STYLE FOR REAL WOMEN WHO GET AFTER IT EVERY DAY.



FRONT VIEW



SIDE VIEW





ISOMETRIC VIEW





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EYE	BRIDGE	В	ED
53	15	30	54.8

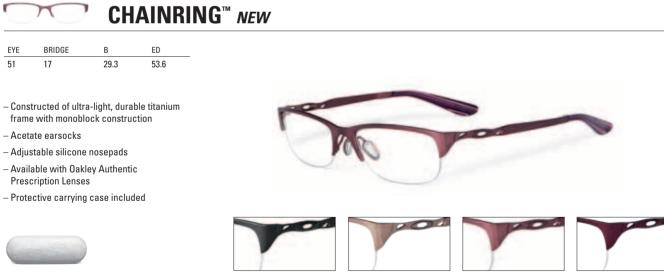
- Constructed of lightweight, stress-resistant and durable acetate
- Heat-adjustable
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included







BREAST CANCER AWARENESS EDITION Black Letterpress Black 0X1071-05



Polished Black 0X5074-01

Brushed Chocolate 0X5074-02 Brushed Berry 0X5074-03

Cabernet OX5074-04

OAKLEY 048

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r

EYE

51

T

BRIDGE

17





Jade 0X1059-01

Crimson Tide OX1059-06



Tortoise Pearl 0X1059-03



Black Peppermint OX1059-04



Tortoise Night 0X1059-05







Purple Plaid 0X1071-02





OX1071-06



Tortoise Letterpress 0X1071-03



Pink Tortoise 0X1071-07







– Constructed of lightweight, stress–resistant and durable C–5<sup>™</sup> wire

- Acetate stem

- Spring hinge with discoverable Oakley feature
- Adjustable silicone nosepads
- Heat-adjustable

D

EYE

52

BRIDGE

16

and durable acetate

Prescription Lenses

Oakley feature

– Heat-adjustable

- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included







**DOWNSHIFT**<sup>™</sup> *NEW* 

ED

36.3

– Constructed of lightweight, stress–resistant

- Metal hinge decal with discoverable

– Available with Oakley Authentic

- Protective carrying case included

55.2



1 OF	LOF	
1	1	

- Constructed of lightweight, stress-resistant
and durable acetate
– Heat-adjustable

- Available with Oakley Authentic Prescription Lenses

BRIDGE

15

EYE

52

**ENTRANCED**<sup>™</sup>

ED

53.3

30.3

- Protective carrying case included







EYE	BRIDGE	В	ED
52	15	32.9	56.1

- Constructed of lightweight, stress-resistant and durable acetate
- Integrated C–5<sup>™</sup> hinge component
- Two-toned stems
- Heat-adjustable
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included





Mauve Vapor OX1073-02

Dark Brown 0X1073-03

Blue Vapor OX1073-04

Polished Black OX1073-01

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Purple Shade OX1063-02



Tortoise Night 0X1063-05



BREAST CANCER AWARENESS EDITION Black 0X1063-06





Blue Tortoise 0X1072-02



Pink Tortoise 0X1072-03



Tortoise 0X1072-04



JUNKET<sup>™</sup> NEW

ED

56.1

34.6



- Constructed of lightweight, stress-resistant and durable acetate

– Faux semi–rimless design

– Heat-adjustable

- Available with Oakley Authentic Prescription Lenses

- Protective carrying case included



D

EYE

52

BRIDGE

- Constructed of ultra-lightweight,

- Integrated C-5<sup>™</sup> hinge component

- Available with Oakley Authentic Prescription Lenses

- Protective carrying case included

stress-resistant and durable acetate

17

– Heat-adjustable



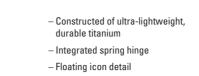


Tortoise Dusk 0X1087-03

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BRIDGE

16

R

30.6

Acetate earsocks

EYE

50

- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included





MARTYR<sup>™</sup> NEW

ED

53.2

**PACELINE**<sup>™</sup>

EYE	BRIDGE	В	ED	
52	15	31.4	53.7	

- Constructed of lightweight, stress-resistant and durable acetate
- Heat-adjustable
- Available with Oakley Authentic Prescription Lenses
- Protective carrying case included







Black Shadow OX1087-01

CO

Tortoise Sky 0X1087-02



Pomegranate OX1087-04



EYE	BRIDGE	В	ED
E2	10	21.4	E0 7

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Blackberry 0X5083-03

Garnet OX5083-04





Tortoise Night 0X1067-02

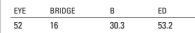


Black Tortoise 0X1067-05



Pink Tortoise 0X1067-06





- Lightweight, stress-resistant acetate front frame with C-5<sup>™</sup> stems

- Acetate earsocks

– Heat-adjustable

- Available with Oakley Authentic Prescription Lenses

- Protective carrying case included



D

EYE

52

С



Tortoise Stripe 0X1038-02



ED EYE BRIDGE R 53 57.6 16 40.2

- Constructed of ultra-thin, lightweight and durable acetate

- Integrated spring hinge

– Heat-adjustable

- Available with Oakley Authentic Prescription Lenses

- Protective carrying case included







**PERSUASIVE**<sup>™</sup> *NEW* BRIDGE ED В

53.2

- Constructed of lightweight, stress-resistant and durable acetate

30.3

– Heat-adjustable - Available with Oakley Authentic Prescription Lenses

- Protective carrying case included



16





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Black Quartz OX1098-03

Red Quartz 0X1098-04



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## NOTES