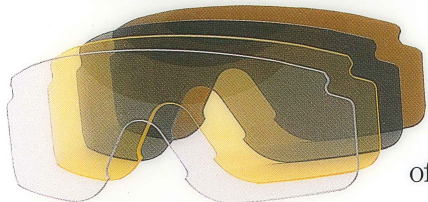


# IF YOU WANT A GREAT PAIR OF SUNGLASSES, BUILD THEM YOURSELF.

One pair of sunglasses can't be right for all weather conditions, all activities and all people.

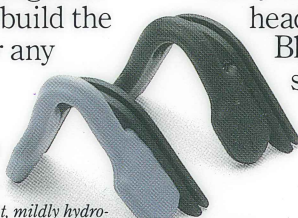


With gray, bronze, high-intensity yellow, clear, orange and violet Iridium lenses to choose from, Blades can be equipped for all light conditions. From bright sunlight to total darkness, and everything in between.

Unless that one pair of sunglasses happens to be a pair of Oakley Blades.

Blades are designed to be redesigned. With interchangeable and adjustable parts that let you build the perfect form of eye protection for any situation.

For example, depending on light conditions, you can choose a pure Plutonite® lens in gray, bronze, high-intensity yellow or clear. Just snap the



Slip-resistant, mildly hydro-phylic nosepieces come in two sizes: standard, to fit almost any nose. And large, for everyone else.

lens you need into the ultra-light, break-resistant Blades frame.

The same goes for different earstems and nosepieces.

Blades come equipped with a gray or bronze lens.

Then you can custom-build your Blades to suit your particular head. Or where your head's at. Once you've tried Oakley Blades, you'll agree they're the best sunglasses ever built.

But we can't take all the credit. After all, you redesigned them.

**OAKLEY**

*Almost an unfair advantage.*

Every pure Plutonite® Oakley lens blocks 100% of all harmful UV light and effectively filters out blue light. Our lenses also meet U.S. Dept. of Defense impact-resistance specifications for flight shields.

Blades frames and earstems are made of tough, light virgin Serilitium™ and come in a variety of colors, including black, mat clear, white, yellow, pink/black, cinnamon, green and gray.

Nosepieces are interchangeable and easily removed for lens cleaning.

Earstems are quickly snapped on and off the sturdy, self-lubricating hinges.