

Effective against
wind, rain, mud,
snow and
thermonuclear
explosion.

OKLEY®

How to build a b



When it comes to eye protection, Oakley Eyeshades are designed to take on the worst Mother Nature has to offer. Including the biggest thermonuclear blast this side of Neptune — it's called the sun.

That's because Eyeshades are equipped with Oakley's pure Plutonite™ lenses, which are 100% effective against the sun's harmful ultra-violet and blue light rays.

And Plutonite actually exceeds industrial standard ANSI Z 87.1 for impact resistance and optical clarity. In more practical terms, that means you can stand about 15 yards in front of a 12-gauge shotgun and, if you're wearing a pair of Eyeshades, you'll get a pretty good view of the pellets bouncing off the incredibly strong lens.

Oakley makes a pure Plutonite lens for every situation under the sun: gray, bronze, rust, clear and high-intensity yellow. And, for better behind-the-lens cooling during high-stress situations, there's our high-efficiency Vented Lens.

All of which should neatly sum up the difference between eye protection and ordinary sunglasses.

But the lens is only half the story. Every pair of Eyeshades is built around our ingenious and virtually unbreakable Zytel frame. The extra-wide, wrap-around frame design is a direct descendant of Oakley's famous competition motocross goggles worn by some of the world's top riders.



With generous side-to-side and top-to-bottom dimensions, the frame affords maximum peripheral and up-down vision. A feature that becomes more important in direct proportion to how fast you ski or ride.

And every frame is designed to make our pure Plutonite lenses easily interchangeable. Just snap one out, snap a new one in. So you can change from standard gray to Vented high-intensity yellow almost as fast as you can change your mind.

etter blast shield.

The same kind of innovative thinking went into our Eyeshade earstems. Because no two heads are shaped alike, we equipped our earstems with a unique click-stop adjustment, so they can be quickly lengthened or shortened to your head's dimensions. For those who really want their Eyeshades to stay put through the most violent motion, wrap-around earstems are available with every pair.

Replacement earstems (standard and wrap-arounds) are available in every

Eyeshade

Earstem

kit, which

also comes with a handy black lariat.

The frame is gently sealed to your face, in goggle-like

fashion, by a comfortable cushion of dual-density face foam across the frame top bar.

But perhaps the most important resemblance to goggles is that Eyeshades can be equipped with our exclusive Mud-Pack Tearoff System. Armed with as



many as 10 Optigrade Mylar Tearoffs, your



Eyeshades are ready to take on rain, mud or snow — whatever you happen to be skiing, pedaling or running through.

When one Mylar Tearoff gets dirty, just rip it off. A new tab pops up with machine gun speed and precision. And, more importantly, your vision is restored with equal speed.

So, when you're wearing Oakley Eyeshades, you're equipped for just about anything your eyes might run into.

Including the sun.



The Eyeshade spectrum.



Now that you know how great Eyeshades are to look through, we thought you might like to see how great they are to look at.

In seven colors, pre-packaged with either a gray or bronze lens. Eyeshades can be color coordinated with any outfit.

So, next time you have to take on Mother Nature's worst, arm yourself with the best.

Oakley Eyeshades.

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