INTRODUCING THE THREE TOUGHEST PRODUCTS WE'VE EVER HAD TO SELL.



INTRODUCING THE 1986 OAKLEY VISION SYSTEMS.

Everything about the 1986 Oakley Vision Systems is tough. As a matter of fact, they'll stand up to just about everything. From the sun's ultra-violet radiation. To (in the case of the Eyeshades) being run over by your Porsche.

We make Oakleys tough because, let's face it, if you're going to put anything as precious as your eyes behind a pair of sunglasses, you don't want to be wearing wimps.

PLUTONITE: THE TOUGHEST LENS ON EARTH.

Every pair of Oakleys is built around the most advanced lenses ever designed for production sunglasses. And every lens we make is carefully crafted from Plutonite®—an incredibly strong, scratchresistant and remarkably clear, optical-quality carbon chain molecule.

And each lens is equipped with built-in inhibitors that block 100% of the sun's harmful ultra-violet and blue light rays.

As you can probably tell by now, Oakley doesn't build sunglasses to sit on your head or dangle on a string around your neck. We build serious equipment for your eyes. That's because we built our reputation on designing goggles for some of the world's best motocrossers and skiers.

Naturally, we've learned a few things. For example, you'll notice how the one-piece lens of the Blades and Eyeshades curves around your face like goggles, for greater protection against sunlight, flying objects and airflow.

Just like our famous goggles, the lenses curve to form perfect arcs—sections of a circle's circumference—for minimum distortion at any

angle.

And, much like our goggles, all Blades and Eyeshade lenses are easily removable. So you can quickly change



lens tints to meet changing sun conditions.

UNBREAKABLE. UNSHAKEABLE.

From years of making goggles we also learned that serious eye protection is useless if it falls apart. Or off your face.

So all Oakley vision systems are made from the toughest and lightest frame material known.

Oakley Frogskins are made from the finest Swiss nylon, then bamboo tumbled to give them a unique, silky mat finish. And they're equipped with strong, three-into-two stainless steel earpiece hinges.