

These sunglasses
are not available at a
store near you.



But you can build



d them yourself.



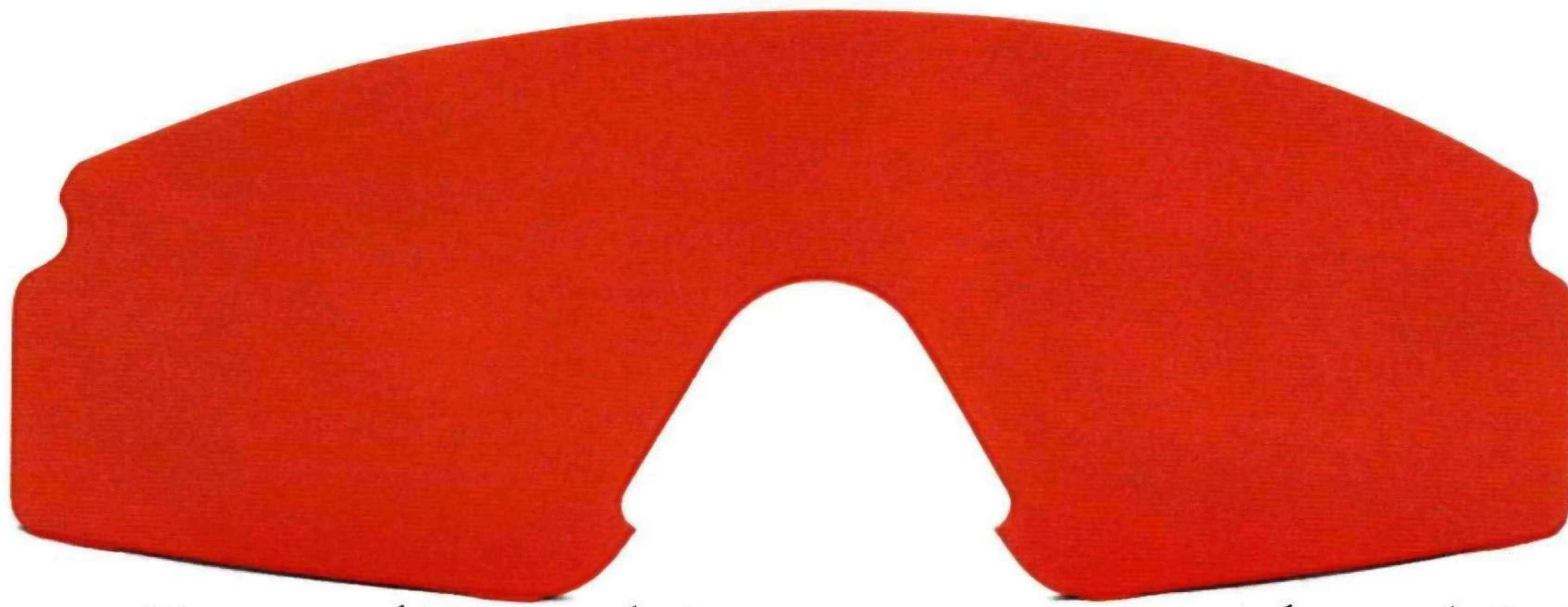
From this array, Oakley Blades and Razor Blades can be put together in 22,394,880 different combinations.

That's because every Blades part is interchangeable with every Razor Blades part. And vice versa.

So, if you'd like to build your own, you'd better get busy.

Center frame is not sold separately.

A guide to great sun



In layman's terms, that means Oakley lenses are strong enough to stop machine shop

shrapnel. Or just about anything else you might have the misfortune to put your face in front of.

Our pure Plutonite lenses are also designed for maximum optical capabilities. Each lens is a perfect arc — an exact section of a cylinder. The result is minimum distortion at any angle of vision.

Additionally, the wrap-around design offers greater peripheral protection, both from flying objects and ultra-violet rays.

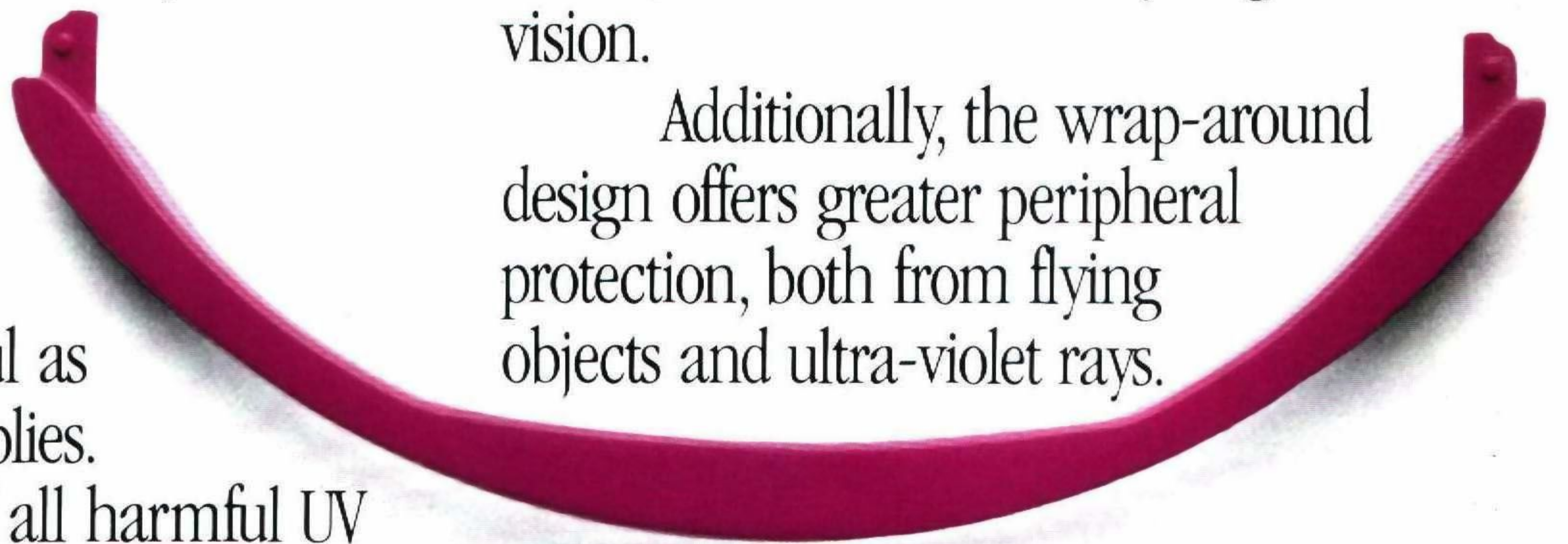
And, best of all, you can change lenses almost as easily as you can

No matter how you design your Oakley Blades or Razor Blades, you can't go wrong.

You'll build the best sunglasses on earth.

Because Blades and Razor Blades utilize the most advanced technology available to give you the best eye protection possible.

For example, all Oakley lenses are made from pure Plutonite[®], which is just as powerful as its super-hero name implies. Plutonite blocks 100% of all harmful UV light. And it exceeds industrial standard ANSI Z 87.1 for impact resistance and optical clarity.



glasses, in five parts.

change your mind.

There are five pure Plutonite lenses to choose from. Gray for bright



sunlight. Bronze for bright overcast. High-intensity yellow for low light. Clear for night and extreme low light. And rust to create the best overall contrast.

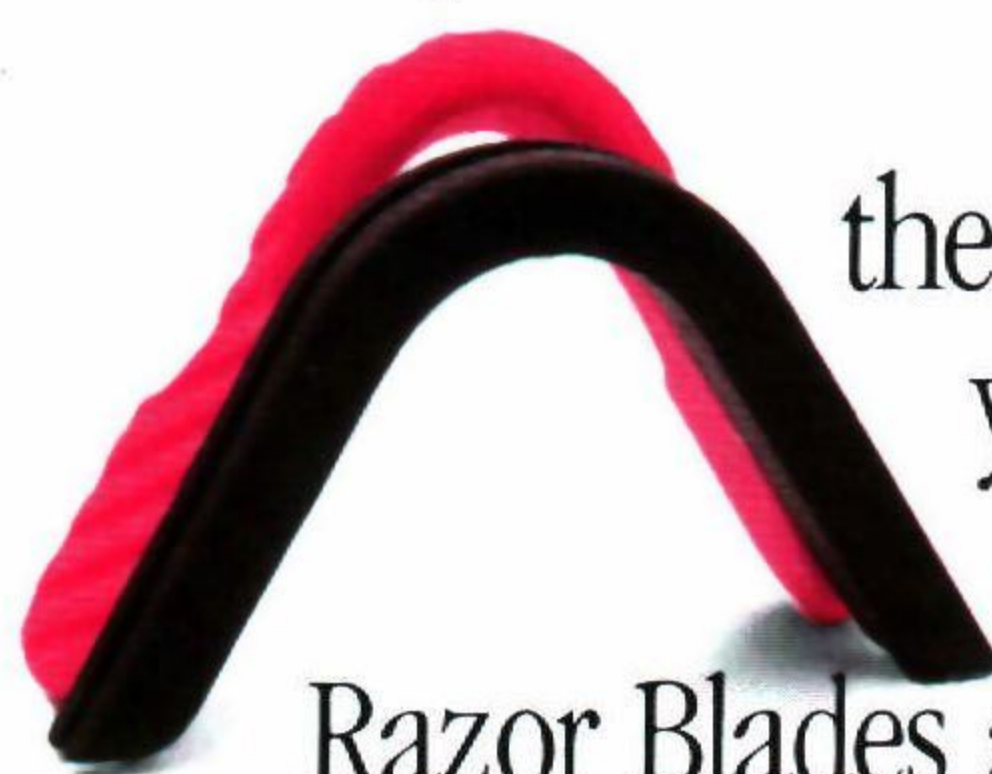
The lenses snap quickly and easily in and out of our rugged, ultra-light Virgin Serilium™ frames. So you can equip your eyes for any light conditions in — you guessed it — a snap.

You can change ear stems just as easily, thanks to our ingenious snap-on, snap-off self-lubricating hinge design. If the standard ear stems don't suit your particular ear-nose-head design, switch to the optional trigger ear stems. And then fine tune them by gently bending

the fully malleable ear stems into exactly the right shape.

We've put just as much thought into our nose pieces. They're made from a special, mildly hydrophilic rubber compound that actually becomes tackier (grips better) as you sweat. Which is a big reason why Blades and Razor Blades never slip down on your nose, no matter what kind of schnozz you have. Or how much you perspire.

Nosepieces come in two sizes for greater comfort. Standard, which will fit just about any nose. And large for everyone else.



When you put all the pieces together, you'll agree that Oakley Blades and Razor Blades are the best sunglasses on earth.

But we can't take all the credit for designing them. After all, you had to help.

If you can't make
we'll make it



Level up your mind, level up for you.



If you just can't decide which of the 22,394,880 combinations is your favorite, we've put



together 14 of our favorite combinations for you. (Pictured here with gray lenses. Also available, standard, with bronze lenses.)



You can buy the Oakley Blades and Razor Blades seen here at selected

stores, where you can also get optional lenses, ear stems and nose pieces to customize your Blades and Razor Blades.



Of course, if all this is still a bit too overwhelming, don't worry.

They also come in basic black.



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U.S. Patents D293450, 4,674,851 and others pending.

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