

Oakley  
beats Japan to  
High Definition  
Optics.™

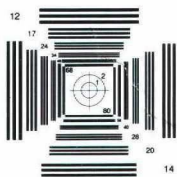
# Introducing



Think of them as High Definition TV without the TV.

They're called Mumbos. And they incorporate the biggest breakthrough in optical technology since glass.

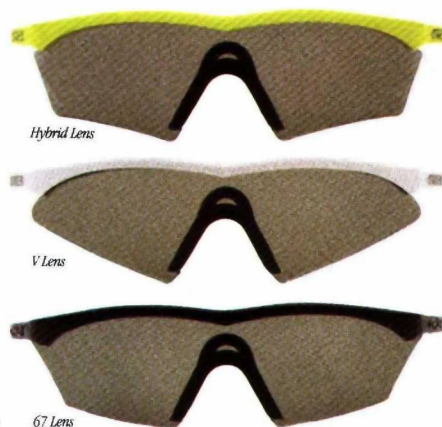
It's called polaric ellipsoid lens geometry, Oakley's innovative and patented design that creates minimum distortion at all angles of vision.



*Through Mumbos, you can resolve up to 40 lines at 36 feet. That's double the minimum ANSI standard for optical clarity and more than double most competitive sunglasses.*

This feature, combined with our pure Plutonite™ lens material, creates sunglasses with extraordinary powers of resolution. In fact, Mumbos have a definition pattern that's twice as good as most of our competitors.

The Mumbo lens also exceeds ANSI



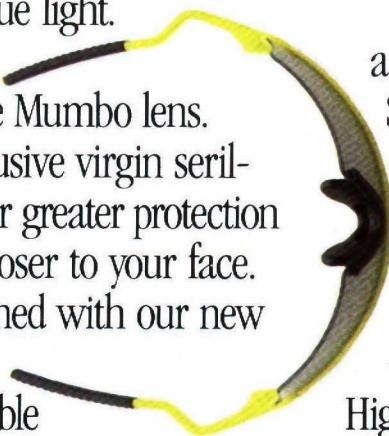


# the Mumbo.



standard Z87.1 (the toughest standards imposed) for optical clarity and high velocity impact. Of course, Mumbos also block 100% of all harmful UV and blue light.

The frame design is just as ingenious as the Mumbo lens. Made from Oakley's exclusive virgin serilium, the frame allows for greater protection by positioning the lens closer to your face. Its unique design, combined with our new earstems (called Hammers), creates a comfortable three-point fit, regardless of head shape or size.



Mumbo frames can accommodate a variety of different lenses and earstems. So you can custom-design your Mumbos to be as radical as you are. Or aren't.

Check out the difference between Mumbos, with High Definition Optics, and regular sunglasses.

It's a lot like the difference between High Definition TV and radio.

**OAKLEY**

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