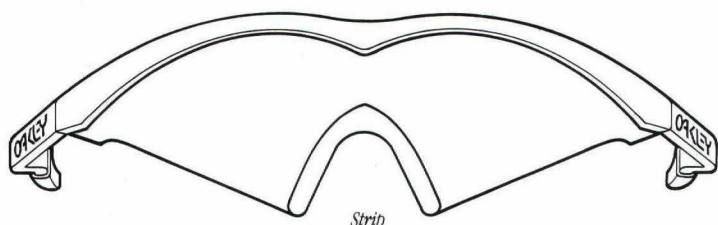


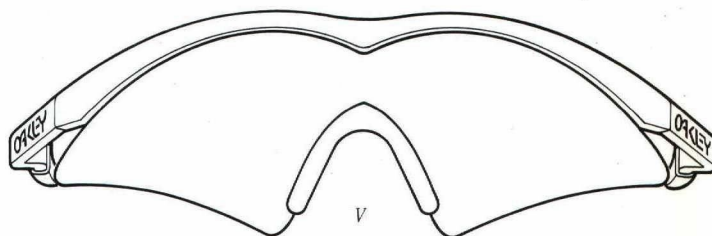
First, we mastered
polaric ellipsoid geometry.



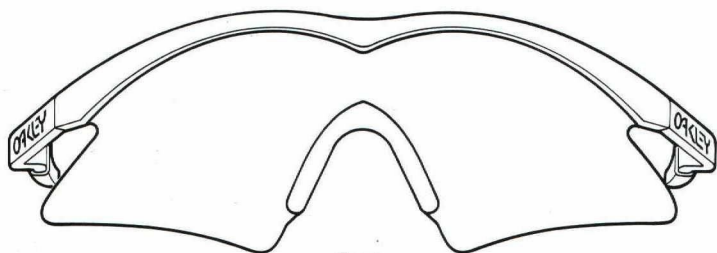
Then we lea



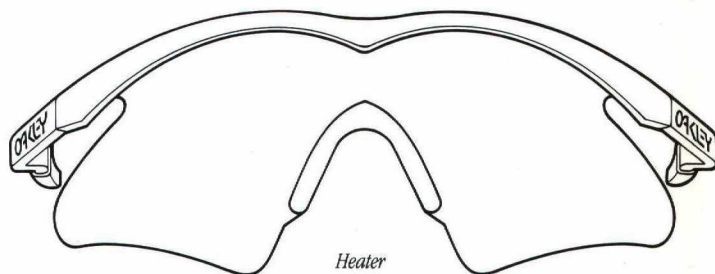
Strip



V



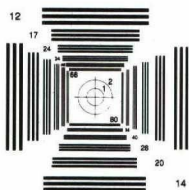
Sweep



Heater

Luckily, we learn quickly. That's why we're continually adding new lens shapes to our M Frame™ (Mumbo)® lineup.

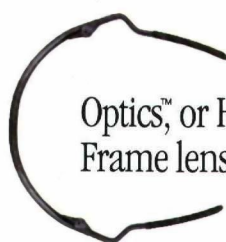
In case you've been sleeping through the nineties, M Frames are the only line of sunglasses to incorporate the principles of polaric ellipsoid geometry.



Through a Mumbo lens, you can resolve up to 40 lines of definition. That's twice the ANSI standard and three times as good as most competitive sunglasses.

Polaric ellipsoid geometry is what enables us to minimize distortion at all angles of vision through the M Frame lens. This design, coupled with Oakley's® exclusive pure

Plutonite® lens material, represents a quantum leap in optic technology.



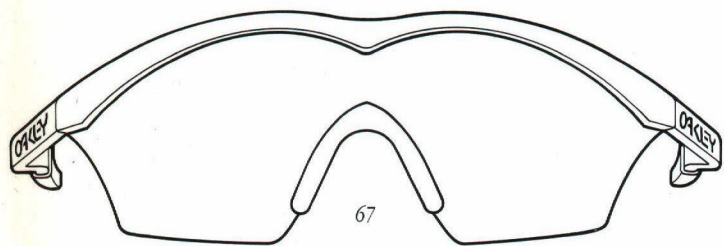
Our unique 3-point fit enables M-Frames to fit any sized head.

It's called High Definition Optics™, or HDO™ for short. And it gives each M Frame lens extraordinary powers of resolution. As a matter of fact, measured on the test pattern pictured here, HDO allows more than twice the resolution of most competitive sunglasses and three times that of average sunglasses.

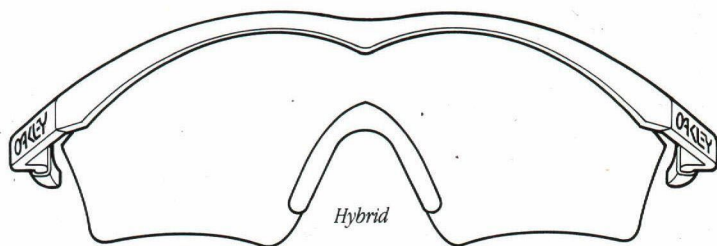
The pure Plutonite lens material exceeds ANSI standard Z 87.1 for optical clarity and high-velocity



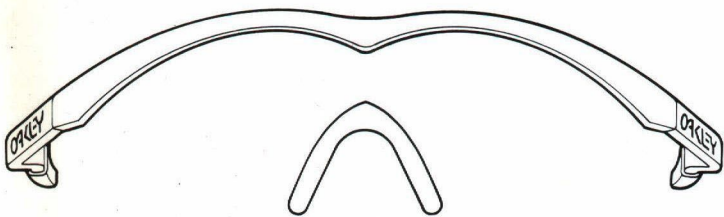
med to add.



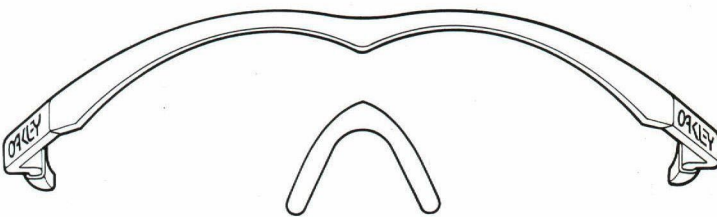
67



Hybrid



Strike
Coming Fall '91



Slash
Coming Winter '91

impact. Of course, it also blocks 100% of all harmful UV and blue light.

The M Frame itself is another innovation. Made from Virgin Serilium®, the frame is exceptionally lightweight. Combined with the unique Mumbo lens geometry, the M Frame helps position the lens closer to your face for optimum protection.



Here's one of our new ear
sock/nosepiece kits. Now
available in six colors.

Now you're probably saying
"What about comfort?"

Relax. Our ingenious Hammer™

earstems* in conjunction with our Unobtainium™ nosepiece, provide a terrific three-point fit.

So regardless of whether you have a fat-head, pinhead, blockhead, bonehead, knucklehead or just a normal shaped head, the M Frame will fit it perfectly.

The M Frame, fitted with the correct Mumbo lens design for your particular face structure, personality and needs, makes the best eye protection available.

Naturally, we're still working hard to add new lens designs. Because as far as we're concerned, maximum eye protection is the only thing that counts.

*Hammer earstems are NOT
designed to be interchangeable.

Now we're learning to color.



Blue Iridium



Grey



Clear



Rust



Red Iridium



High Intensity Yellow



Black Iridium

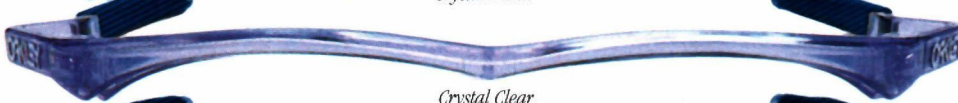


Positive Red Iridium

M Frames are currently available in eleven colors. Each one capable of holding any M Frame lens design. So now you can pick the lens that's right for your face. And pick the frame color to match.



Crystal Black



Crystal Clear



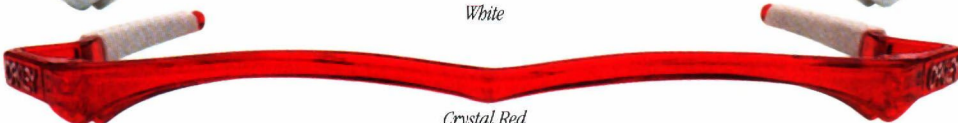
Crystal Blue



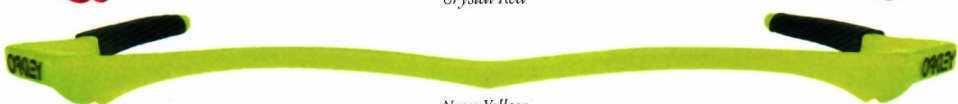
Black



White



Crystal Red



Neon Yellow



Splatter Pink



Splatter Purple



Splatter Grey



Splatter Yellow

OAKLEY
Thermonuclear Protection™

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