



### THE MATTER



New for 2007 is The Matter, pumping out sleek styling and quality. Perfect lens clarity is only possible through its plutonite® lenses featuring High Definition Optics® technology. It's O-Matter® frame is stress resistant and lightweight for all day comfort and features an ingenerated hinge and metal Fox Head Icons.

- 100% UV Ray Protection
- HDO® Technology

- Plutonite® Lens Technology
- Lightweight and Stress Resistant O-Matter® Frame



Polished Black/Grey #57309.....\$75.00



Brown Tortoise/Dark Bronze #57310.....\$75.00



Polished White/Black Iridium #57311......\$85.00



#### THE CONDITION



Back in action for 07 The Condition brings slick aesthetics and a comfortable fit. Features like the lightweight stress resistant O-Matter® Frame with integrated hinges and metal Fox Head accents. Impact resistant Plutonite® lenses filter out 100% of the UV rays and ensure razor sharp clarity thru High Definition Optics® technology.

- Lightweight and Stress Resistant O-Matter® Frame HDO® Technology

  - Flush Mounted Plutonite® Lenses





Polished Black/Grey #59984.....\$75.00

Integrated Hinges



Berry/Grey #59986.....\$75.00



Crystal Black/ Black Grey Gradient



Polished Black/Grey Polarized #57333.....\$155.00 (Avail. 4/15/07)



### THE MEDIAN



The Median is fitted with blinged out Metal Fox Heads and solid 5-barrel metal hinges. Its large styling offer wide peripheral coverage. Plutonite® lenses guard against 100% of ALL UV rays while maximizing impact resistance. Ultimate clarity is brought to you buy High Definition Optics® technology.

- 100% UV Ray Protection
- HDO® Technology

- Plutonite® Lens Technology Lightweight and Stress Resistant O-Matter® Frame



Polished Black/Warm Grey #59988.....\$90.00



Polished Root Beer/Bronze #59989.....\$90.00



Polished White/Gold Iridium #59991.....\$100.00



### THE DEAN



The "OG" of our line, The Dean. Flush mounted toric Plutonite® Lenses and HDO® Lens Technology ensure superior UV protection, impact resistance and optical clarity. Its lightweight O-Matter® frame boasts all day comfort in style with the stamped Fox head logo and 5 barrel metal hinges.

- Complete 100% protection from UV rays Flush mounted Plutonite® Lenses

  - Lightweight and Stress Resistant O-Matter® frame



Crystal Black/Black Iridium #59616......\$100.00

■ HDO® Technology



Amber/Bronze #59617.....\$90.00



Polished Black/Grey #59618.....\$90.00



#### THE DUNCAN





Polished Black/Grey #59613.....



White/Black Gradient #59614.....\$100.00

Still one of our more successful styles since its release, The Duncan is back with some fresh colors! The Large toric flush mounted lens with Plutonite® technology shield from Harmful UV Rays, HDO® technology maximizes clarity throughout the peripheral viewing area while offering superior impact resistance. The high-end design is completed with an O-Matter® frame featuring a Fox Head Logo stamped onto a mounted metal plate and 5 barrel metal hinges.

- Plutonite® Lens Technology
- 100% UV Ray Protection

- Lightweight and Stress Resistant O-Matter® Frame
- HDO® Technology



Fox Head on



Polished Black/Black Gradient #59730.....\$100.00



Crystal Pink/G30 Black Iridium



Crystal Ice/Black Gradient



Polished Black/Grey Polarized #57335.......\$100.00 (Avail. 4/15/07) #57336......\$170.00 (Avail. 4/15/07) #57337......\$170.00 (Avail. 4/15/07)



# THE INJECTION



With pleasure, we bring you The Injection. This little gem is a classic Aviator style encased in C-5 alloy. The accents on the ear stem and the split Fox Head where the frame meets the stems offer 2nd to none styling and the O-Matter® ear stem ends offer 2nd to none comfort. Plutonite® lenses featuring HDO® maximize UV protection and visual clarity.

- 100% UV Ray Protection
- HDO® Technology

- Plutonite® Lens Technology
- C-5 Alloy Frame



Polished Gold/VR28 Gold Iridium #57317.....\$130.00



Dark Chrome/Black Iridium #57319.....\$130.00



Bright Chrome/Blue Black Iridium #57320......\$130.00



#### THE MEETING



A true master piece of design, The Meeting seamlessly blends the C-5<sup>TM</sup> wire frame front to the O-Matter® ear stems where you will find the Fox Head Icon stamped into a metal plate. The large toric Plutonite® lenses block 100% of all UV Rays and offer maximum impact resistance and visual clarity.

- Plutonite® Lens Technology
- Superior Optical Clarity

- HDO® Technology
- Lightweight and Stress Resistant C-5™ wire frame with O-Matter® ear stems



Black Chrome/Grey #59992......\$120.00



Polished Gold/Gold Iridium #59993.....\$130.00



Chrome/Black Iridium #59994.....\$130.00



Polished White/Black Gradient #57334......\$130.00 (Avail. 4/15/07)

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### THE INTRO



Special for the ladies in 2007, The Intro exemplifies Fox's commitment to high end eyewear. The O-Matter® frame boasts up to 3 layers of color and fits like a glove. The ear stems feature a metal accent wrap and a Metal Fox Head Logo with the Iconic F-Head-X logo stamped on the inner ear stem. Plutonite lenses will keep her eye shielded from 100% of harmful UV rays while offering her superior clarity and optics.

- HDO® Technology
- Vivid ear stem detail enriched with metal Fox Head Logo
- Plutonite® Lens Technology
- Lightweight and Stress Resistant O'Matter® frame



Cotton Candy/G40 Black Gradient #57314.....\$120.00



Brown Tortoise/Bronze #57315......\$110.00



Ash/Grey #57313.....\$110.00



## THE STORY



Our initial step into specific eyewear for the ladies, The Story comes in the form of high-end styling and design. The Lightweight O-Matter® Frame is enhanced with a large Metal Fox Head and comes in up to 3 layers of rich color depth. The Plutonite lenses keep those nasty UV Rays out while HDO® lenses technology allows for beautiful clarity.

- Enriched Large Metal Fox Head
- HDO® Technology

- Plutonite® Lens Technology
- Lightweight and Stress Resistant O-Matter® Frame



Peppermint/G30 Black Iridium #59998......\$130.00



Cookies & Cream/Brown Gradient #59999.....\$130.00



Brown Marble/Dark Bronze #59997.....\$120.00

#### THE MATTER







Polished Black/Grev Polarized

Polished Black/Grev

Brown Tortoise/Dark Bronze

Polished White/Black Iridium

THE CONDITION









Brown Tortoise/Dark Bronze

Polished Black/Grey

Berry/Grey

Crystal Black / Black Grey Gradient Polished Black / Grey Polarized

THE MEDIAN



Polished Black/Warm Grey



Polished Root Beer/Bronze



THE DEAN



Polished Black/Grey Polarized Crystal Black/Black Iridium



Amber/Bronze

Polished Black/Grey

#### THE DUNCAN





White/Black Gradient



Polished Black/Grey



Crystal Ice/Black Gradient

Polished Black/Grey Polarized

THE INJECTION









Polished White/Grev

Polished Gold/VR28 Gold Iridium

Dark Chrome/Black Iridium

Bright Chrome/Blue Black Iridium

THE MEETING











HDO

Black Chrome/Black Gradient Black Chrome/Grey

Polished Gold/Gold Iridium

Chrome/Black Iridium

Polished White/Black Gradient

#### THE INTRO











Brown Tortoise/Bronze



Ash/Grey

#### THE STORY











#### EYEWEAR HARD CASE #59751.....\$20.00



